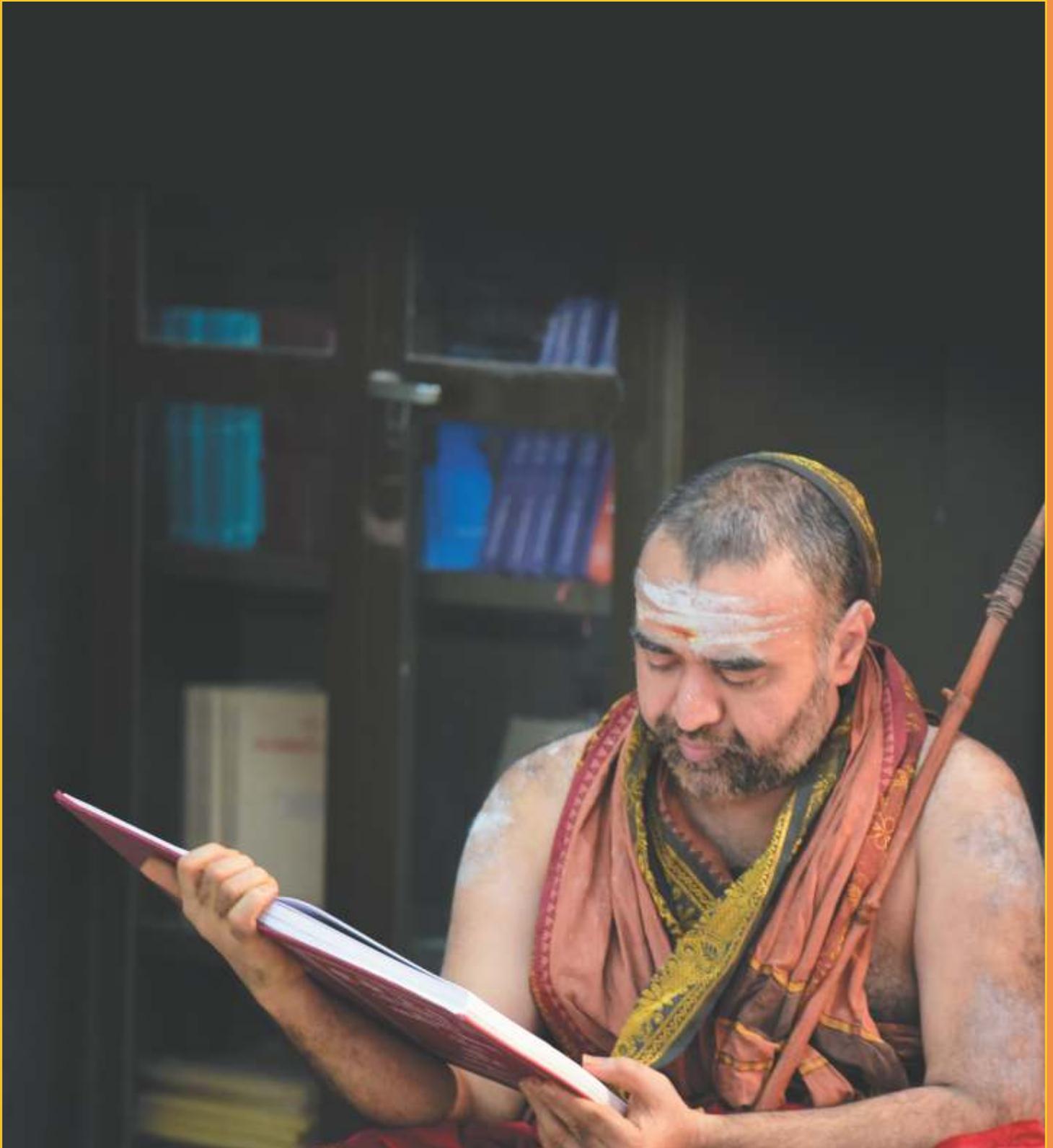


❖ Sri Pratyaksha Charitable Trust ❖

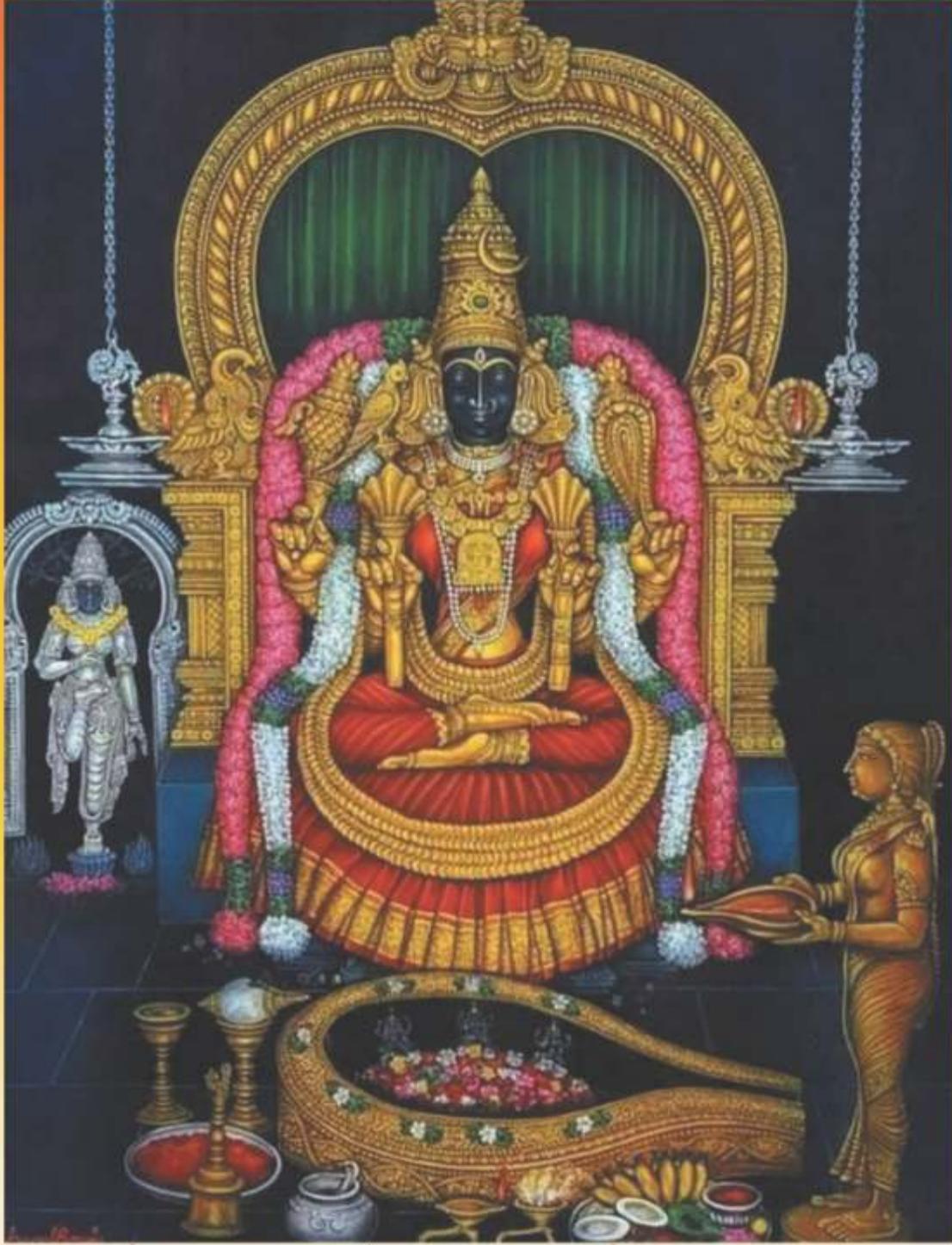
ACTIVITY REPORT 2022



॥ श्री चन्द्रमौलीश्वराय नमः ॥
श्री आदिशंकर भगवत्पाद परंपरागत मूलाग्राय सर्वज्ञपीठम् श्री काञ्चि कामकोटि पीठम्
जगद्गुरु श्री शङ्कराचार्य स्वामि श्रीमठम् संस्थानम्

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FROM THE DESK OF THE TRUSTEES

His Holiness Jagadguru Pujyasri Sankara Vijayendra Saraswathi Shankaracharya Swamigal envisions a society that is inclusive, progressive, knowledge-centric, spiritual, scientifically advanced, and steeped in deep traditional and cultural values. His vision is to protect and nurture a dharmic society in which each person is healthy, caring, and philanthropic; thereby inspiring to bring out the best in one and all. Sri Pratyaksha Charitable Trust is striving to achieve the goal of promoting and preserving an ideal dharmic society.

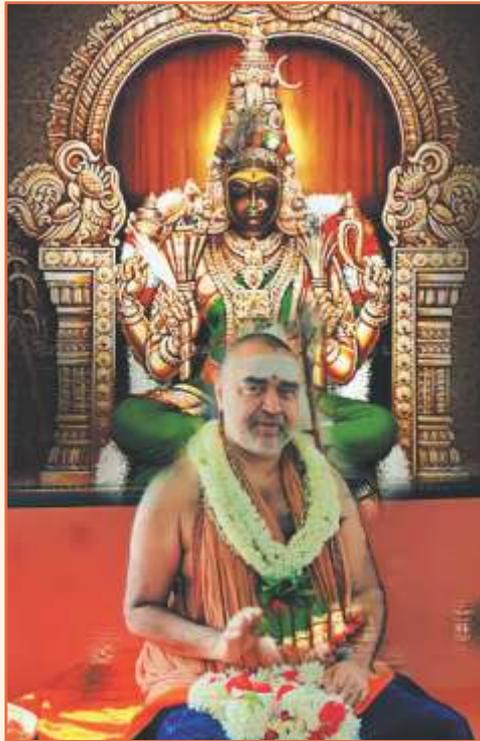
Pratyaksha, a Sanskrit word found in several Indian languages, literally means that which is in front of one's eyes — genuine, original, true, and existing. Within society, on the one hand, we witness poverty, diminishing values, need for infrastructure for sustainable growth and innumerable dualities that cause a divide; on the other, we witness positive qualities like civility, progress, opportunities for growth, and magnanimity with a passion to serve and a deep desire to elevate the quality of human thinking and living. Sri Pratyaksha Charitable Trust (SPCT), in pratyaksha, symbolises these positive qualities.

Blessed by His Holiness, Sri Pratyaksha Charitable Trust, as the name signifies, is not just a trust, but an abroad based movement to genuinely cater to the sustainable progress of our society and nation, to nourish knowledge and culture, to bridge the divide between the fortunate and the less fortunate, to balance technology and tradition, to nurture values and human skills for greater understanding and good, and to direct society towards peace, harmony, merit, quest for knowledge, and philanthropy.

We firmly believe that culture is the foundation for the evolution of humanity. It is our experience that art and culture help in spreading happiness among people. We genuinely believe that a society just built on intellect and superficial knowledge does not progress but promotes

ego and creates imbalances among communities. Hence, we focus and support a wide range of programmes to promote culture, unity, national pride, and identity, and strive for happiness among a wider cross section of society.

Our ancient teachings proclaimed that charity once showcased diminishes the merit thereof. However in



Sri Shankara Vijayendra Saraswati
Shankaracharya Swamiji

this context, it is with a spirit of information and transparency, not publicity that we bring out this Activity Report of the Sri Pratyaksha Charitable Trust. Several people across the globe, inspired by the vision and blessings of His Holiness, are participating in the Trust's activities. Hence this effort is more of an exercise to inform, involve and enlighten the public at large about the Trust's innumerable charitable activities.

In this journey, we owe everything to our Jagadguru Pujyasri Sankara Vijayendra Saraswathi Shankaracharya Swamigal, who is the driving force behind the movement. It is only through His Sankalpa Shakti and Paripurna Anugraha that the trust has embarked on all these activities. We fervently pray to His Holiness to give us the

strength of mind, a pure heart, and absolute perseverance to be instruments to see and realise (pratyaksha) the manifestation of His great work.

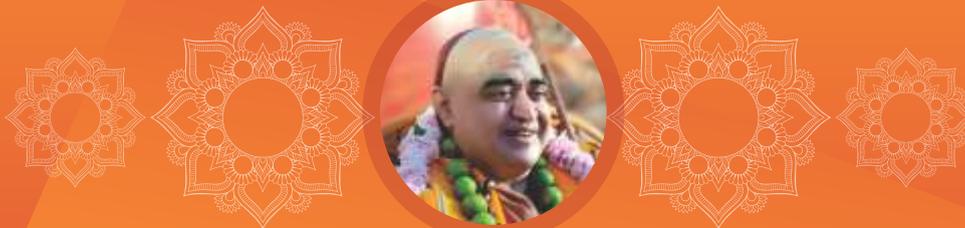
Thanking you,

Best Regards 
Trustees



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ABOUT SRI PRATYAKSHA CHARITABLE TRUST

Sri Pratyaksha Charitable Trust (also referred to as the 'Trust' or 'SPCT') was started in 2008 — with the divine blessings of His Holiness of Sri Kanchi Kamakoti Peetam — to preserve our art, culture, and heritage. His Holiness has always striven to promote the distinctive 'unity in diversity' of our nation

The Trust upholds India's rich heritage and the tenets of dharma (righteousness) through a series of activities and programmes that cover the spheres of education, incorporating the values of India's rich culture and tradition with new-age education; social service; national integrity and art.

Dharmam Chara - Walking the Path of Dharma

The Trust has been actively involved in creating awareness of and engaging in activities with the objective of building a dharmic society. In 2020, a webinar titled Dharmam Chara was organised to create awareness among individual and corporates about walking the path of dharma for the uplift and peaceful co-existence of humankind in the world. It was attended by more than 200 members from various walks of life.

The Trust also takes keen interest in upholding Indian values and ethos through the medium of art and culture. Seminars and conclaves are conducted regularly for children and youth by senior educationists and scholars to create awareness of and knowledge in these areas. In this report, we bring you the range of activities that the Trust has supported through shramdaan (voluntary activities requiring physical effort), financial and other means in its endeavour to promote an inclusive society, imbibing Indian art, culture, and values.

Not just this, in the ongoing pandemic situation, the Trust has been forthcoming in providing succour to various communities, especially in rural areas. In the prevailing pandemic scenario, the Trust has been quick in embracing and adapting to the required technology tools and infrastructure, such as Wi-Fi, laptops, and projectors to promote and propagate the vision of the Trust.

The Trust takes this opportunity to thank all its donors and supporters who assist in the noble cause of supporting vidya, vaidya and Veda seva.

Activities of the Trust

- Educational Activities**
- Social Activities**
- Art and Cultural Activities**

Ananta koti namaskarams to Sri Periyava for his guidance and direction

EDUCATIONAL ACTIVITIES

Patashalas Managed by the Trust

Pujyasri Periyava's enduring vision is to help transform lives through knowledge. With this objective, the Trust has been supporting educational institutions that impart quality education and holistic development with focus on Indian culture, traditions, and values.

All patashalas are residential and provide the best- inclass new-age or contemporary education and life skills in a stress-free and culturally rich environment. A total of 1165 students are pursuing education in the patashalas managed or supported by the trust.

Vision

- Ensure that vidyarthi (students), studying in patashalas (schools), managed by the Trust, become cultural ambassadors to protect, preserve, and propagate the tenets of dharma, culture, and traditions among future generations while they outshine in their personal and professional lives.
- Inculcate virtues, traditional values, cultural practices, and moral education among students along with contemporary education.
- Provide students the opportunity to learn, develop, and outshine in various skills that will help them become responsible citizens.

Features

- Education, food, and stay are provided at no cost to our students.

- Great care is taken to ensure food is nutritious and sattvic in nature, that is, a balanced meal that promotes feelings of calmness, happiness, and mental clarity.
- Utmost care is taken to ensure the safety of students on the campuses that have 24x7 security along with CCTV surveillance.

Classification of Patashalas

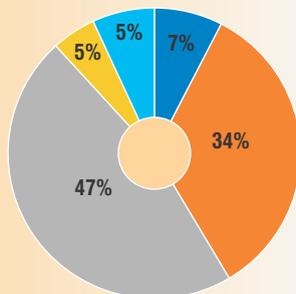
The Trust maintains and manages 24 patashalas across India. It also supports 6 patashalas by way of donations and mentoring. These patashalas fall into two categories: one, where Veda adyayanam (study) is taught full-time, and the other called Integrated patashalas, where contemporary education is coupled with Vedic education, culture and traditions.

- Full-time Veda patashalas.
- Integrated patashalas for boys.
- Integrated Sampradaya patashala for the education of girls children.
- Nadaswara patashalas.
- Supported patashalas.

Currently, 1165 students are availing education, boarding, lodging and food in institutions started and maintained by the Trust, while 100 students are studying in patashalas supported by the Trust.

Total Students Across Various Types of Patashalas

Total number of students 1165



- Full time Veda Patashalas
- Integrated Patashala for Boys
- Sampradhaya Patashala for Girl Children
- Nadaswara Patashala
- Supported Patashalas



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2022

DASHBOARD - PATASHALAS MANAGED BY THE TRUST

1165 students
studying in patashala
supported by
the trust

S. No.	Name	Location	Type	Students
Full-time Specialised Veda Patashalas				88
1.	Yajurveda Patashala	Mahendramangalam, TN	Veda Patashala	10
2.	Sri Sankara Veda Patashala- Thandalam	Thandalam, TN	Veda Patashala	24
3.	Yajurveda Patashala	Amarkantak, Madhya Pradesh	Veda Patashala	4
4.	Krishna Yajur Veda Patashala	Jaggayyapeta, AP	Veda Patashala	4
5.	Veda Patashala	Ranipol, Sikkim	Veda Patashala	20
6.	Sri Sankara GuruKripa Sivagama Patashala	Karaikal, Pondicherry	Veda Patashala	10
7.	Yajur Veda Patashala	Alipiri	Veda Patashala	4
8.	Smartha Veda Patashala	Olappalli	Veda Patashala	12
Integrated Patashalas Boys (Vedam + Specialisation + Contemporary Education)				395
9.	Sri Sankara Smartha Samskritha Patashala	Bangalore, KA	Integrated	85
10.	Sri Vaikhanasa Agama Patashala	Avadi, Chennai, TN	Integrated	80
11.	Sri Kamakoti Shiva Agama Patashala	Mayavaram, TN	Integrated	20
12.	Sri Kamakoti Triveni Sangeetha Patashala	Chennai, TN	Integrated	12
13.	Sri Kamakoti Sankara Smartha Patashala	Karvetinagar, AP	Integrated	82
14.	Sri Kamakoti Shiva Agama Patashala	Nellore, AP	Integrated	12
15.	Sri Kamakoti Pancharatra Patashala	Tirupati, AP	Integrated	18
16.	Sri Kamakoti Sukla Yajurveda Patashala	Vijayanagaram, AP	Integrated	13
17.	Sri Shankara Samskritha Patashala (Jr. College - Boys)	Tirupati, AP	Integrated	30
18.	Kanchi Kamakoti Peetam Prohita Patashala	Tindivanam, TN	Integrated	20
19.	Sri Kamakoti Sankara Smartha Patashala	Samhalkota, AP	Integrated	17
20.	Rishi krish Patashala	Kaveripumpattinam	Integrated	6
Integrated - Sampradaya Patashala (Girl Children Education)				545
21.	Sampradaya	Tirupathi, AP	Integrated	382
22.	Sampradaya	Nasik, Maharashtra	Integrated	72
23.	Sampradaya	Hyderabad, AP	Integrated	45
24.	Sampradaya	Thiruvanaikoil, Tamilnadu	Integrated	22
25.	Sampradaya	Vijayawada	Integrated	12
26.	Sampradaya	Mehaboob Nagar	Integrated	12
Nadaswara Patashalas				57
27.	Sri Kamakoti Nadaswara	(Boys) Karvetinagar, AP	Integrated	28
28.	Sri Kamakoti Nadaswara	(Girls) Karvetinagar, AP	Integrated	25
29.	Sri Kamakoti Nadaswara	Bangalore, Karnataka	Integrated	4
S. No.	Name	Location	Type	Students
Patashalas Supported by the Trust				80
1.	Yajurveda Patashala	Mukkamala, AP	Veda Patashala	25
2.	Kanchi Kamakoti Peeta Patashala	Machilipatnam, AP	Veda Patashala	5
3.	Kanchi Kamakoti Sundara Hanuman Patasala	Vijayawada, AP	Veda Patashala	15
4.	Kanchi Kamakoti Veda Patashala	Thiruvanaikovil, Trichy, TN	Veda Patashala	20
5.	Kanchi Kamakoti Shivagama Patashala	Udayampattu, Pondicherry	Integrated	15
Total number of students studying in institutions maintained and managed by Sri Pratyaksha Trust				1165



EDUCATIONAL ACTIVITIES

Full-time Veda Patashalas

The full-time Veda patashalas are devoted to the teachings of the Vedas and other Indian scriptures.

Some of these patashalas focus on teaching only a particular Veda like the Yajur Veda or a combination of Vedic texts like the Rig Veda and Yajur Veda.

One such Veda patashala is in the state of Sikkim in Northeast India. Started in 2013, this Veda patashala

— located about 12km from Sikkim's capital, Gangtok, in Ranipool town — imparts teaching in the Sukla Yajur Veda. With the blessings of Pujyasri Periyava, this patashala, run by the Trust, has two teachers from Assam and imparts knowledge in the Vedas to 12 students who hail from Bihar, Assam, and the neighbouring country of Nepal. The Sri Kanchaneswarar temple is located within the patashala complex.

Integrated Patashalas for Boys

The integrated patashalas for boys blend specialisation in a particular Vedic text with formal academic education, where students learn subjects like science, social studies, environmental studies, computers, mass communication, etc. They are also taught languages like Sanskrit, English and other regional languages. A new Full time Yajur Vedapatashala has commenced at Alipiri Tirupati with 4 Students

Features

- Students are trained in scriptures like the Vedas, fine arts, vocal music, musical instruments, yoga, ayurveda, pooja vidhanam (rituals), slokas, bhajan sampradayam, pravachanam, namasankeerthanam, agamas, jyotisham, siddha vaidyam, purohitham, alankaram, acharam, aharam, cooking, and so forth.
- They are trained in agricultural methods (vivasayam) and in the intricacies of cow protection (ghosamrakshan).

A specialised Nadaswara patashala (instrumental music) is set up for training boys and girls in playing traditional musical instruments. Students also learn traditional Nattu Vaithyam (traditional herbal medicines) at the Nadaswara patashalas. A New Nadaswara Patashala was started in 2022 at Bangalore.

An integrated Rishi krishiwas started in 2022 with 6 students with focus on Vivasayam (Agriculture) at Kaveripumpattinam, Tamil Nadu

The Trust also supports 6 patashalas by way of mentoring and donations. These patashalas are located in Andhra Pradesh, Tamil Nadu, and Pondicherry. Five of them are full-time Veda patashalas while the one located in Pondicherry follows the integrated curriculum; a total of 100 students are benefitting from the holistic education imparted at these institutions.



Students from Sri Gurupriya Veda Agama Patashala, Karaikal, Union Territory, Pondicherry



EDUCATIONAL ACTIVITIES

Sampradaya Patashalas for Girl Children

Sampradaya Patashalas for girl children, where formal education is combined with cultural training and traditional practices, were envisioned and launched in May 2015 under the directive and guidance of Sri Periyava.

Vision

- Encourage and empower girls by equipping them with appropriate tools, techniques, and knowledge for an all-round and inclusive growth.
- Protect, preserve and propagate the principles of Sanatana Dharma along with imparting modern education to girls and young women.
- Provide new-age education and life skills, free of cost to girl students in a culturally rich and conducive environment.

The Sampradaya patashalas for girl children are located at Tirupathi, Hyderabad, Nasik, Vijayawada, Mehaboob

Nagar & Thiruvnaikoil and have a student strength of 533. In 2020, the Tirupati patashala was shifted to a new building. For imparting formal academic education at these institutions, the Trust has tied up with the National Institute of Open Schooling (NIOS) for 7th to 12th grade, and the Andhra Pradesh State Board for higher classes. Besides, girls can pursue higher education in subjects like Sanskrit from the National Sanskrit University.

All patashalas provide free education, uniform, accommodation, and food. Balanced, nutritious and sattvic food is served to students. Periodic medical checkups are conducted to ensure the students are healthy; vitamins and food supplements are provided if required.

To ensure students' safety on the campus, 24x7 security along with CCTV surveillance is provided.



Princess Irene visit to Sampradaya Campus, Tirupati



EDUCATIONAL ACTIVITIES

Features

- Cultural insights provided through training in music, fine arts, handicrafts, and yoga.
- Traditional practices taught through training on pooja vidhanam, celebration of festivals, and visits to temples.
- Workshops for personality development, communication skills, and experiential learning are conducted by professional experts.
- Traditional cooking and making of naivedhyam (offering to God) is taught to students as part of the curriculum. A kitchen has been set up as a lab for practical training.
- Spiritual growth is encouraged through chanting of slokas, bhajans, and pravachanams; and by reading scriptures like the Bhagavat Gita.

Nadaswara Patashalas

Nadaswara Patashala is established with an objective to

train the present generation in this traditional art form. There are two Nadaswaram institutes, one for boys and one for girls at Karvetinagaram. Students at this Nadaswara Patashala also attend the Government School for regular education in addition to receiving Nadaswaram training. Students are also trained in "Nattu Vaidhyam", Herbal Medicine. Girl students are trained in tailoring, arts, crafts and nursing care that can help them secure their future.

Weekend Sampradaya Classes

Currently, Sampradaya classes for boys and girls are conducted during weekends. This is primarily for students who are unable to go to residential schools. These classes are intended to make the next generation aware of the rich traditional values and instil in them the interest to follow foundational Dharmic activities on a regular basis. Sampradhaya classes are happening online.



Nadaswara Patashala students learning Nattu Vaidhyam



Students from Nadaswara Patashala - Girls



Nadaswara Patashala



Nadaswara Patashala Girls with Guru



EDUCATIONAL ACTIVITIES



Sampradaya Students- Hyderabad

vedas

The Vedas prescribe how an individual can regulate life in an orderly manner to make it purposeful, peaceful, and blissful. The Vedas urge every individual to perform Karma (actions) for one's spiritual wellbeing and for the welfare of the society at large. Dharma according to Vedas fosters both Individual and social welfare.

Keeping this in focus and with the noble intention to preserve our Sanatana Dharma, Veda Dharma Shastra Paripalana Sabha was started. The Trust supports the Veda Dharma shastra Paripalana Sabha with its various activities.

To explain the necessity of augmenting the knowledge of Vedas and Dharma Sastras and to disseminate them among the public and to inculcate interest, discourses are held in many places by Vidvans. The Sabha organises

- **Vidvat Sadas**
- **Veda Sammelanams**
- **Vishesha Upanyasams**
- **Dharma Shastra Sadas**

To benefit a wider population, the Sabha also live streams these Upanyasams and makes them available in their youtube channel.



SCHOLARSHIP PROGRAMS

Students from under-resourced sections were provided with laptops or smart phones by the Trust, to ensure seamless continuity of their education. The Trust provides monetary help to sustain and support the families of students whose parents are impacted due to the pandemic. It also provides complete financial support for the treatment of a student suffering from any ailment. Periodical medical camps, including eye check-up through the Ophthalmology wing of Sankara hospitals, Chennai, are organised.

Scholarship Schemes

The chief objective of the scholarship schemes run by the Trust is to support and provide opportunity to students from economically weaker section of the society to pursue their education dreams. The Trust strives to promote the holistic development of students so that they become good citizens with sound moral values and a commitment to the society and country. The Trust wishes to create awareness among the youngsters that 'Manava seva' — Service to mankind is service to God.

Students from under-resourced sections were provided with laptops or smart phones by the Trust, to ensure seamless continuity of their education. The Trust provides monetary help to sustain and support the families of students whose parents are impacted due to the pandemic. It also provides complete financial support for the treatment of a student suffering from any ailment. Periodical medical camps, including eye check-up through the Ophthalmology wing of Sankara hospitals, Chennai, are organised.

Primary education – Scholarship Scheme

The Trust endorses and supports young and upcoming scholars learning traditional subjects. It also extends financial help to meritorious school children from economically weaker sections.

Trivatsa Scholarship Scheme

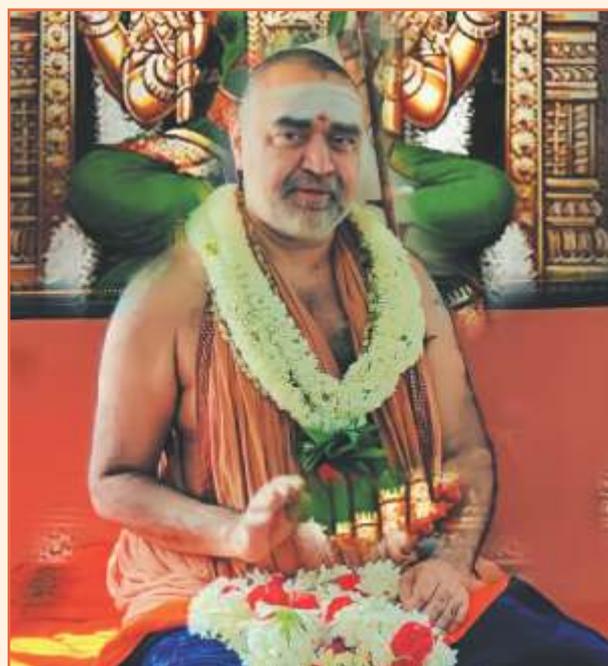
Under the Trivatsa Scheme, the Trust provides monthly assistance to families with three girl children. This is a very special scheme which aims at supporting such families including for the children's education. So far 40 such families have been identified and supported.

Pension Programme for Senior Vedic Scholars

The Trust runs a Pension programme for Vedic scholars across India, to recognise their contributions to the study of ancient scriptures. Its objective is to:

- Support the scholars in their old age.
- Appreciate their contributions in preserving and promoting the ancient body of Indian scriptures. Several Vedic scholars from rural areas who have dedicated their life to impart education on the Vedas and ancient scriptures are beneficiaries of this programme.

The Trust invests in social capital by promoting activities such as cow protection, rural development programmes and infrastructure support, healthcare initiatives, and relief work during natural calamities, to enable communities to function effectively through shared identity, norms, values and networks of relationships.





SOCIAL ACTIVITIES



Cows being looked after in goshalas managed by the Trust

Gho Samrakshan (Cow Protection)

The Rig Veda refers to the cow as devi or goddess, and it is our sacred duty to preserve and protect the cow (ghomatha). Towards this ennobling creed, the gurus of the venerated Kanchi Kamakoti Peetam have advocated that ghosamrakshan must be practised with sincerity.

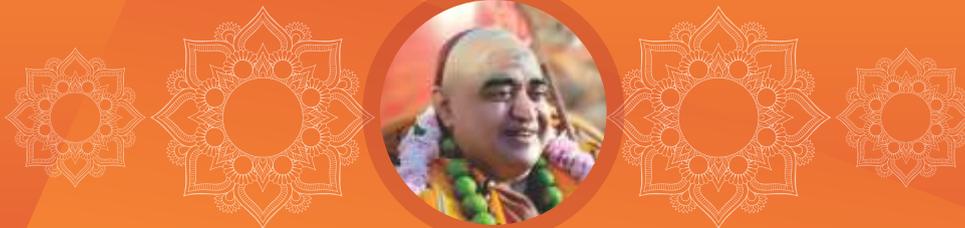
The Trust supports and maintains more than 2000 cows in goshalas (cow sheds/shelters) at Amarkantak in Madhya Pradesh, Soleimani, UdhayamPettai, and Thandalam in Tamil Nadu. It also protects and attends to the needs of the sick, injured and handicapped cows.

Recently, the Trust supplied cow mats to the goshalas in order to provide a comfortable base for the livestock while lying down or standing. The mats have not only enhanced comfort but also protected the cattle from joint degeneration and heel diseases such as foot rot, thereby improving health of the animals.



Fodder is unloaded at the goshalas





SOCIAL ACTIVITIES

Rural Development Program and Infrastructure Support

The Trust has initiated several schemes for the overall development of rural areas. To begin with, the Trust has identified and upgraded schools in villages and towns; meals are provided to children in these schools on special occasions. It has also constructed public utility centers, public libraries, satsang halls for spiritual discourses among other facilities.

School children of village public schools being served free meals

Green Cover

The Trust has been taking concrete efforts towards increasing the green cover. As part of this initiative, it planted saplings in Tiruvallur district in Tamil Nadu. A nakshatra vana (listing of native plant species) is also maintained to protect and preserve native and exotic flora.

A bore well drilled at Amarkantak in Madhya Pradesh to tide over the water shortage

Special Programmes for Northeast India and Jammu & Kashmir

The Trust has been playing a pivotal role in supporting various initiatives and programs that promote peace and development in Northeast India and in the union territory of Jammu & Kashmir. A vishwashanthiyagam is performed annually in Srinagar for the welfare of all living beings on Earth. These social-cum-cultural events help in uniting people from different states and from different walks of life.

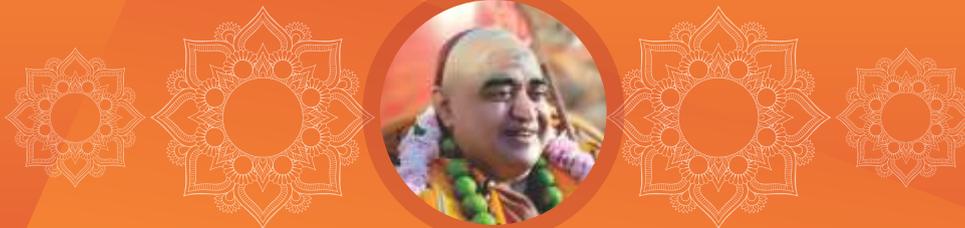
The Trust runs a full-time Veda patashala at Ranipool town, about 12km from Sikkim's capital, Gangtok, in Northeast India. Students coming from Bihar, Assam, and the neighboring country of Nepal are imparted teachings in the Vedas and other scriptures at this patashala. Started in 2013, it aims to promote peace and to make youngsters aware of our rich culture and traditions.

Annadhanam

"Annadbhavantibhootani (all creation is sustained due to food)," says Lord Krishna in the Bhagavat Gita. Our sacred Hindu scriptures (shastras) call annadhanammahadhanam (feeding the poor is the greatest virtue). Among the Trust's regular initiatives is feeding the needy, especially in rural



Vishwashanthi Maha Yagnam, Kashmir



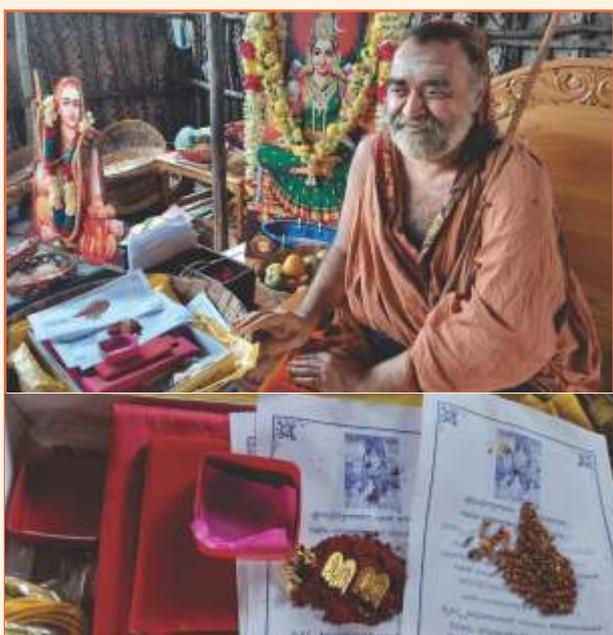
SOCIAL ACTIVITIES

areas. On the occasion of Adi Shankaracharya's jayanthi every year, the Trust organises annadhanam camps in several towns and villages to serve food to the needy.



Assistance in Performing Marriages

The Trust has been extending financial support, as well as providing for the tirumangalyam and other wedding items, to families from the economically weaker sections of the society to enable them to perform marriages, especially of girls, in their families.



Agri Seeds Distribution

The trust distributed seeds to farmers from rural areas who from economically weaker sections to sustain and support both food production and sustenance of living for these individuals. AGRICULTURE SEEDS DHANAM was provided to farmers of AYYURAGARAM VILLAGE near Villupuram this year. This is the 3rd batch of farmers getting the benefits. This is provided under the Rishi Krishi program of the trust.



Provisions and clothing distribution

- The trust initiates drive and provide raw material required to make basic food, sweets, savories' during festivals to the needy people. 300 families have been benefitted by this distribution.

The trust also provides sections with basic clothing





SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2022

SOCIAL ACTIVITIES

Healthcare Initiatives

- **Camps** : The Trust organizes health camps for elderly citizens and for students and their families from the economically underprivileged sections of society.
- **Regular health check-ups** are extended to the families of students that the Trust supports, as well as to senior citizens in vrudhashrams (old-age homes).

- **Financial support for health care**: Individuals from the economically weaker sections of society are also offered financial support to cover their medical treatment and cost of medicines.

Financial Support for final rites

The Trust also provides financial assistance to the needy for performing the last rites of their loved ones

SANKARA MULTY SPECIALTY HOSPITAL, ENATHUR

Financial Grants

- Special grants are being provided to hospitals especially to those that provide support in rural areas. A special grant of Rupees Seventy Lakhs was provided to Sankara Multi specialty hospital started at Enathur Road, Konerikuppam, Kancheepuram to foster Rural healthcare.





SOCIAL ACTIVITIES

**11580 patients
provided free
treatment**

TIRUPATI FREE HOSPITAL

- OPD unit was started in July 21 in the middle of the Pandemic Corona. Mainly general patients were seen during the start and slowly we introduced Dental and Ophthalmology.
- SKMUHC caters mainly to poor section of the community with totally free service including doctor's service and medicines for two days. It allows further follow-up services where necessary.
- Our Dental and Eye department is equipped for basic check ups and basic treatment. Patients are directed to external clinics for advanced or special treatments.
- For the five months period SKMUHC has seen number of patients as per the data shown below.
- 11580 Patients were given free treatment this year to date.

Milestones

- OPD license received from the State Health Department authority for Five years, starting Sep 22.
- Introduced alternate medicine Ayurved, for those who prefer it.
- Tied up with leading hospital Aravind Eye Care. They would do Cataract surgery for the needy at no or minimal cost to the patients at our recommendation subject to conditions.
- Tied up with Thyro care for testing patents for Thyroid at a very minimal cost.

Future roadmap

- To have a small in-house lab for sugar and other blood tests.
- Introduce medical alarm for needy patients.



Examination by a Doctor



Doctor writing a prescription



Kanchi Mattham Urban Health Centre –
Tirupati Doctors and Supporting Staff



Frontal view of the OPD with patients waiting area



DEVA PUJA WELFARE SCHEME

Objective

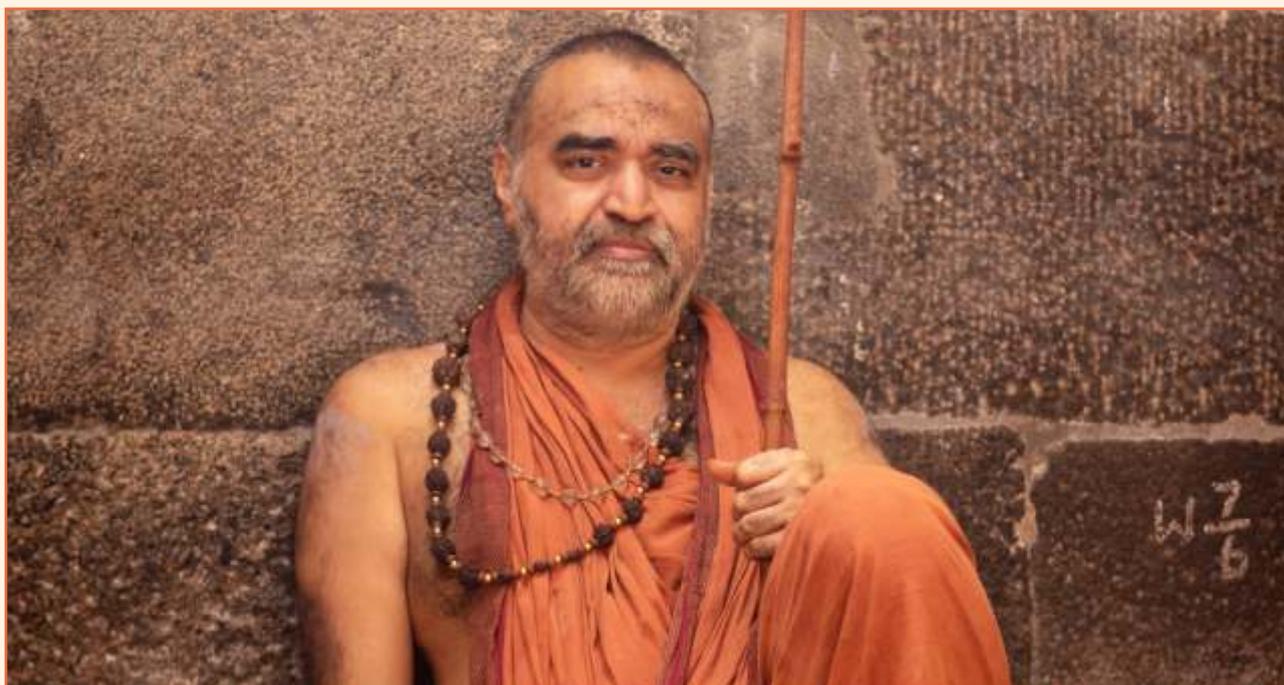
- Aims to support meritorious and deserving archakas from Rural Areas covering six states of India who are not provided financial support by any other organization.
- Andhra Pradesh, Karnataka, Kerala, Pondicherry, Tamil Nadu and Telangana.
- Scheme is intended to support Archakas who have lower income and support them with their living.
- This program also supports rural development by assisting archakas living in Rural areas serving rural people.

Advisory Committee

A separate advisory committee was formed with the approval from the Patron of the Trust and Scheme His Holiness Pujayshri Sri Sankara Vijayendra Saraswathi Swamigal to ensure smooth implementation of the program.

MEMBERS OF THE ADVISORY COMMITTEE

- Sri. T. V. Mohandas Pai
- Sri. Gopal Srinivasan
- Sri. K. R. Sekar
- Sri. Chandramouli
- Sri. K.Jayarama Krishnan -
Managing Trustee-
Sri. Pratyaksha Charitable Trust
- Sri. Challa Sastry- Sri Karyam -
Kanchi Kamakoti Peetam
- Sri Jayachandran- Coordinator





ART AND CULTURAL ACTIVITIES

The Trust has always been at the forefront of promoting national integrity, by propagating and preserving the rich Indian music and cultural traditions. Towards this, it has been taking several measures like celebrating jayanthis, preserving and maintaining ancient texts and heritage structures, renovating old buildings, maintaining temples, buildings and satsang halls, just to name a few. The patashalas and schools managed by the trust also prepare students to get a deep learning and appreciation of India's varied art forms and rich culture and heritage.

Promoting Indian Music, Tradition and Culture

With the aim to preserve India's rich music tradition, the Trust has established Nadaswara patashalas (Instrumental music schools) — one for boys and the other for girls — to learn this traditional art form, besides attending regular studies and learning Nattu Vaithyam, traditional medicine.

The Kamakoti Triveni Sangeetha Patashala in Chennai, Tamil Nadu, was started with the aim of protecting and preserving the value of music education for the next generation.

Apart from sponsoring special musical concerts as a way of promoting Indian classical music, the Trust has been providing financial support to children of traditional Nadaswaram families to preserve and continue practice of this traditional art form.

The trust organises cultural training camps to educate students on the rich tenets of Sanatana Dharma and about Indian culture and tradition through various events.

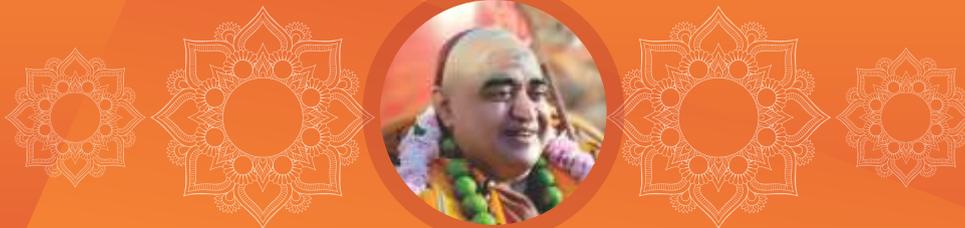
Sahasradhala Padma Aradhanam

The Sahasradhala Padma Aradhanam event provides a unique opportunity, primarily to children, to learn the various slokas that are taught at various places and rendered in a musical format. At the November 2019 Sahasradhala Padma Aradhanam event, more than 1008 children recited the slokas and performed the samarpanam (offering) at the lotus feet of His Holiness.

With the blessings and guidance of Sri Perivaya, Sri Kamakshi Srividya Samithi conducted the Sahasradhala Padma Aradhanam 2 online, given the prevailing pandemic situation.



Mass chanting of selected slokas by Sampradaya students at Tirupati, as part of the Sahasradhala Padma Aradhanam event



ART AND CULTURAL ACTIVITIES

Maintaining and Preserving Indian Heritage Structures

The Trust has been taking several initiatives to renovate temples, heritage structures like traditional Indian homes and mandaps (a hall for community activities, propagation of Vedas, and so forth), and century- old buildings; two such buildings at Mayavaram and Mahendramangalam in Tamil Nadu have been restored.

At Arani in Tamil Nadu, Machilipatnam in Andhra Pradesh, and at Amarkantak in Madhya Pradesh, the Trust is maintaining Vedic and cultural centres. Veda parayanam, daily poojas, pravachanams, and annadhanam are performed regularly at these centres.

The Trust, with help from several philanthropists, is building the 'Sankara National Integration Centre' at Port Blair, the capital of the Andaman and Nicobar islands, to

help the cause of national integration and to propagate Indian culture and tradition.

Preserving Ancient Texts

The Trust is taking several measures to preserve ancient scriptures on palm leaves, old manuscripts, and treasured books. Towards this, a digital library has been set up in Chennai, with the help of scholars to organise, store and propagate the wisdom found in age-old texts. The Trust is also involved in printing and publishing books and making videos on Indian culture, heritage and traditions.



Mahendramangalam and Mayavaram old buildings preserved by the Trust



Students at cultural training camps.



Students performing drama



ART AND CULTURAL ACTIVITIES

Jayanthi Celebrations

The jayanthi (birth anniversary) celebration of the great philosopher Sri Adi Sankara Bagawathpadar, who propagated Advaitasidhantham (philosophy) and established the shanmatham, is celebrated in all Veda patashalas across India.

With the benign blessings of Pujyasri acharyas, the Shankarajayanthi is being celebrated annually at the Shankaracharya Hill in Kashmir since 2012, and each year's programme is uniquely designed by different Veda shakhas (branches). Many Veda pandits and devotees participate in the mahotsavam (celebrations), which

include homam, pravachanam, shlokas and musical performances, and receive the blessings of the acharyas.

Pujyasri Periyava jayanthi celebrations, Guru Poornima and other festivals are also performed at the various cultural centres and patashalas with fervour.

Yuva Teerth Yatra

As part of the national integration and tourism promotion activities, the Trust sponsors students and Vedic scholars to travel across states to study about Indian culture and traditions.



Acharya's Jayanthi Celebrations



The Yuva Teerth Yatra group



Shankara Jayanthi Celebrations



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2022

Upcoming Project “Sanatana Dharma Seva Gramam”

PODILI, Near Ongole, Prakasham District, Andhra Pradesh

Revival and propagation of the Sanatana Dharma among youth and upcoming generations has become a dire need of the hour. It is extremely important that right channels of participation and opportunities are developed and made available to youngsters, to be able to involve them and provide them a conducive environment to stay connected and rooted to our culture.

With this intention of sowing the seeds of Sanatana Dharmic way of life among youth of the modern age & children right from a tender age, Sri Kanchi Kamakoti Peetadhipati Jagadguru Sri Sankara Vijayendra Saraswati Swami, has launched this noble and unique service initiative titled as the ‘**Sanatana Dharma Seva Gramam**’.

To strengthen the local community, a school for the children from 6th to 12th standard will be opened; a Skill Development Center is planned to train locals in Shilpa Kala, Nadaswaram, Certificate courses in Goshala, Temple, Charitable organization management, agriculture etc. It will have a Public Health Center to address the locals’ healthcare needs. It will also have a Sports Center where all local people can train and achieve excellence in Sports arena. In a scenic landscape sprawling over 31 acres, this project envisages to create an institution that serves the local community in several ways.

The project proposes to provide a beautifully integrated platform of education, imparting modern education coupled with the study of Vedas, Shastras and other Dharmic subject areas. A comprehensive list of the proposed plan is furnished as below.

Podili is located 50 KMs to the west of Ongole, on Srisailam route. It is well connected through public transportation by Rail and Road.

LEARNING : Sri Kanchi Kamakoti Sankara Vidyalaya for general public – enrolling students from 6th standard to 12th standard with appropriate CBSE/State syllabus

Sri Kamakshi Skill Development Center to train and enable local population in skills like – Shilpa Kala, Pottery, Horticulture and Agriculture, Tailoring, Electrical, Plumbing, Carpentry, Arts & Crafts, Driving etc.

Sri Chandrasekharendra Saraswathi Institute for Sanskrit and Vedic Studies to propagate Vedic studies with focus on Sanskrit and Sanatana Dharma

Sri Sankara Advaita Research Center for research on various aspects of Vedas, Vedangas and Upanishads along with extensive library.

LIVING: A full-fledged Sri Sankara Hostel for Vedic students and accommodation for Adhyapakas with kitchen and dining facility as per vedic standards combined with modern cooking utilities. Each room will accommodate three students and will house more than 100 students. There will be classrooms for Vedic teaching with each classroom named after the Sapta Rishis. The halls, auditoriums and exam rooms etc. will be appropriately named after great saints of India. A full- edged guest house for visiting Vedic scholars and faculty.

Sri Jayendra Saraswathi Health Center to provide out-patient services to the local population and health care for students studying in the project complex.

Cultural Infrastructure:

- Goshala: A full-fledged Goshala with emphasis on breeding and rearing rare INDIAN COWS and for protection and safety of aged cows.
- Yagasala for training and conducting various Homas and Yagas.
- Vyayamashala to be named as Hanuman Sports Complex.
- Pushpa Vatika with focus on Nakshatra Vanam with plants for each of the 27 stars from Ashwini to Revathi.
- Gallery An art and photo gallery and exhibition of Vedic texts and scriptures.
- yoga center and indoor sports room for indoor games.



Proposed buildings and site at Podili, Ongole



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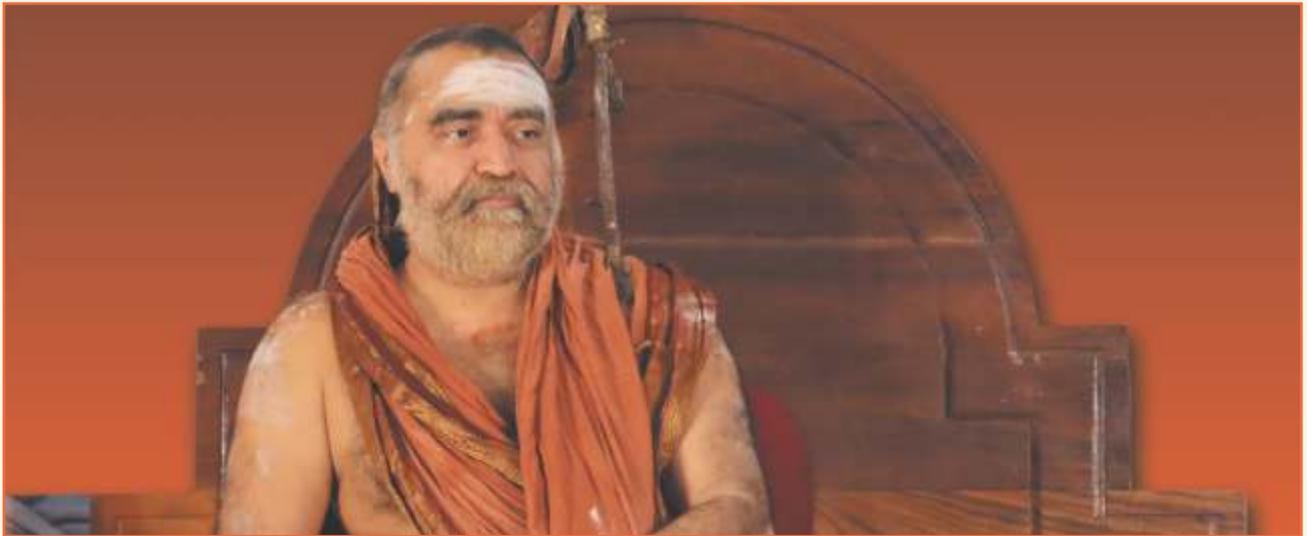
OUR GRATITUDE

We sincerely thank all individuals and entities for their unstinted encouragement and support to the activities of the Sri Pratyaksha Charitable Trust.

- Devotees of Sri Kanchi Kamakoti Peetam
- KKSF, USA
- Zoho foundation
- Hindustan Unilever Limited
- Kanchi Kamakoti Kaingarya Sabha
- Kanchi Guru Parampara Foundation
- Shankara Health Care Foundation, USA
- Hasham Investment and Trading Company Private Limited
- Entrust Software & Services Private Limited
- Canara Bank
- City Union bank
- PRS Charitable Trust Chennai.
- Kishurupa Charitable Trust Chennai
- JSW Steel Ltd. Karnataka.
- Venkateswara Foundation Vijayawada.

My parents struggled financially to educate me. I was also a beneficiary of a scholarship during my college days. I was looking out for opportunities to give back to society, but it is difficult to go around individually and identify deserving students. So, the best thing is to share our small contribution with reliable institutions whose capabilities, genuineness, and integrity are beyond any doubt. I feel blessed to have gotten the opportunity to contribute to the Sri Pratyaksha Charitable Trust. The most impressive part is that the Trust supports and encourages study in Sanskrit and Tamil literature, which I regret for having missed out.

- Name withheld on request.





MESSAGES FROM SCHOLARSHIP RECIPIENTS

I'm sincerely honoured to have been selected as a recipient of the scholarship, which has allowed me to concentrate on my studies despite and provided me chance to fulfil my dreams. As I complete my 1st semester at university, I'm am very thankful for for your thoughtful and generous gift.

- Pavan Kumar Kurada, MBA student.

Thank you very much for the scholarship, for it has not only helped me financially but also given me a chance to handle my life. Hearty thanks.

- Vikas Kaurava, B.E. Student

This scholarship programme is really helpful to many underprivileged students with good scores in academics. I'm really happy that I was among those students who were a part of this programme and acquired scholarship. I'm really grateful and hope this good work continues and helps many more students like me to achieve their goals. Thank you.

- P.S.L. Pranavi

Helping out students from poor families by giving scholarships is really helpful in the present pandemic situation. Thank you for all the help.

-R. Srikanth, B.Com student

Your scholarship has motivated my son to focus on his CMA inter exams. My humble request to you is to continue the programme in order to inspire students. We are grateful to you forever.

-Father of Sudheer Baradwaj, CMA

Namaste. I applied to the Sri Pratyaksha Charitable Trust for the Vishwa Vidya scholarship, and I must mention that it is was extremely easy to approach them. They responded immediately and sanctioned the scholarship, which will enable me to complete my graduation. I am very thankful to the Trust.

- M.S.P. Snigdha, 2nd year BAMS at Sri Jayendra Saraswathi Ayurvedic College and Hospital, Chennai

I sincerely thank you for the scholarship, for it has greatly reduced the financial burden of my family in this pandemic situation. It will allow me to pursue my educational dreams. Thank you very much for giving the scholarship

- Basavaraju, BE student

TRUSTEES



Shri. K Jayaramakrishnan

- Former Vice President, 30+ years experience with Tata Consultancy Services (TCS)
- Director, GI Bots (Robots Innovation Labs) Director, MSSPL
- Member, Proposal Approval Committee, National Skill Development Corporation (NSDC)
- Board Member, SCSVMV (Kanchi University), Rajalakshmi group of Institutions
- Managing Trustee, Sri Pratyaksha Charitable Trust



Shri. P. Ashok

Shri. P. Ashok, Completed Engineering from Annamalai University and Masters in Marketing Management from Madras University. He served as the project head in Shriram Engineering Group for several waterpower and metallurgical projects. He also set up a Renewal Energy Company with European collaboration and retired as Managing Director. Presently continuing as a group consultant with Shriram Engineering Group. He is Chairman of "Aanmeekasamajam Sathsangam" and Trustee of Jaigopal Garodia Vivekananda Vidyalaya, Avadi, Trustee of Lions club of Avadi charitable trust and several other Vedic Charitable trusts.



Shri. Krishnamurti Balu

Shri. Krishnamurti Balu, is a nuclear engineer by profession. Having done a Bachelor's Degree in Chemical Engineering, from the Annamalai University, he joined the International School for Nuclear Engineering and Sciences, Argonne National Laboratory, University of Chicago, USA, for his advanced studies in nuclear engineering. Shri Balu, held the position of Director of Nuclear Recycle group, in the Bhabha Atomic Research Centre, Trombay

Shri. Balu continues to be a consultant to the IAEA and the Atomic Energy Regulatory Board, Govt. of India and continues to lend his expertise and experience to the Regulatory Body of the Country. He is also a Member of an Expert Appraisal Committee of the Ministry of Environment & Forests, GOI, constituted especially for siting of the Strategic Facilities of the Department of Atomic Energy. Most recently he served as a Member of the Expert Group, constituted by GOI to study the Safety Aspects of Kudankulam Nuclear Power Station, and allay the fears of the people of that area concerning the safety of the environment around the Plant.



Shri. S. Chidambaresa Iyer

Shri. Chidambaresa Iyer has been involved in the Service of Sri Periyava since 1969. He held several senior positions in Indian Railways. He is also a philanthropist. Despite his advanced age he guides and supports the activities of the trust with his rich experience.



Shri. T.R. Mani

Shri. T R Ramasubramanian fondly called as T. R. Mani has held several senior positions in companies like SMITH KLINE & French, Malhotra international Ltd, Butterfly, Kanchan Bombay, Pigeon Bangalore. He retired as a director, Mr. T. R. Mani served not only Agarwal Eye Hospital as director but also in several other boards. He plays a very active part in the trust by supporting the initiatives to preserve, protect and propagate our rich Indian tradition and culture.

Bank Details for Contributions

To send in your contributions, please note the following bank details:

Local Donations:

Account name: Sri Pratyaksha Charitable Trust
Bank: City Union Bank
Bank branch: Mount Road Branch, Chennai 600 006
Account No.: 049001000645148
IFSC code: CIUB0000049

Overseas Donations:

Account name: Sri Pratyaksha Charitable Trust
Account No.: 40092263907
Account type: Current
Bank: SBI New Delhi Main Branch
Bank branch code: 00691
IFSC code: SBIN0000691
Swift code: SBININBB104

For contributions to the Vishwavidya Scholarship Scheme, please note the following bank details:

Name: SRI PRATYAKSHA CT – VISHWAVIDYA SCHEME

Account No.: 50100371534423
IFSC Code: HDFC0001939
Swift Code: HDFCINBBCHE

The Trust is approved by the Ministry of Home Affairs to receive foreign donations under the FCRA (Foreign Contribution Regulation Act).

All donations are eligible for exemption under Sec 80(G) of the Indian Income-tax Act.





Sri Pratyaksha Charitable Trust®

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