



❖ Sri Pratyaksha Charitable Trust ❖

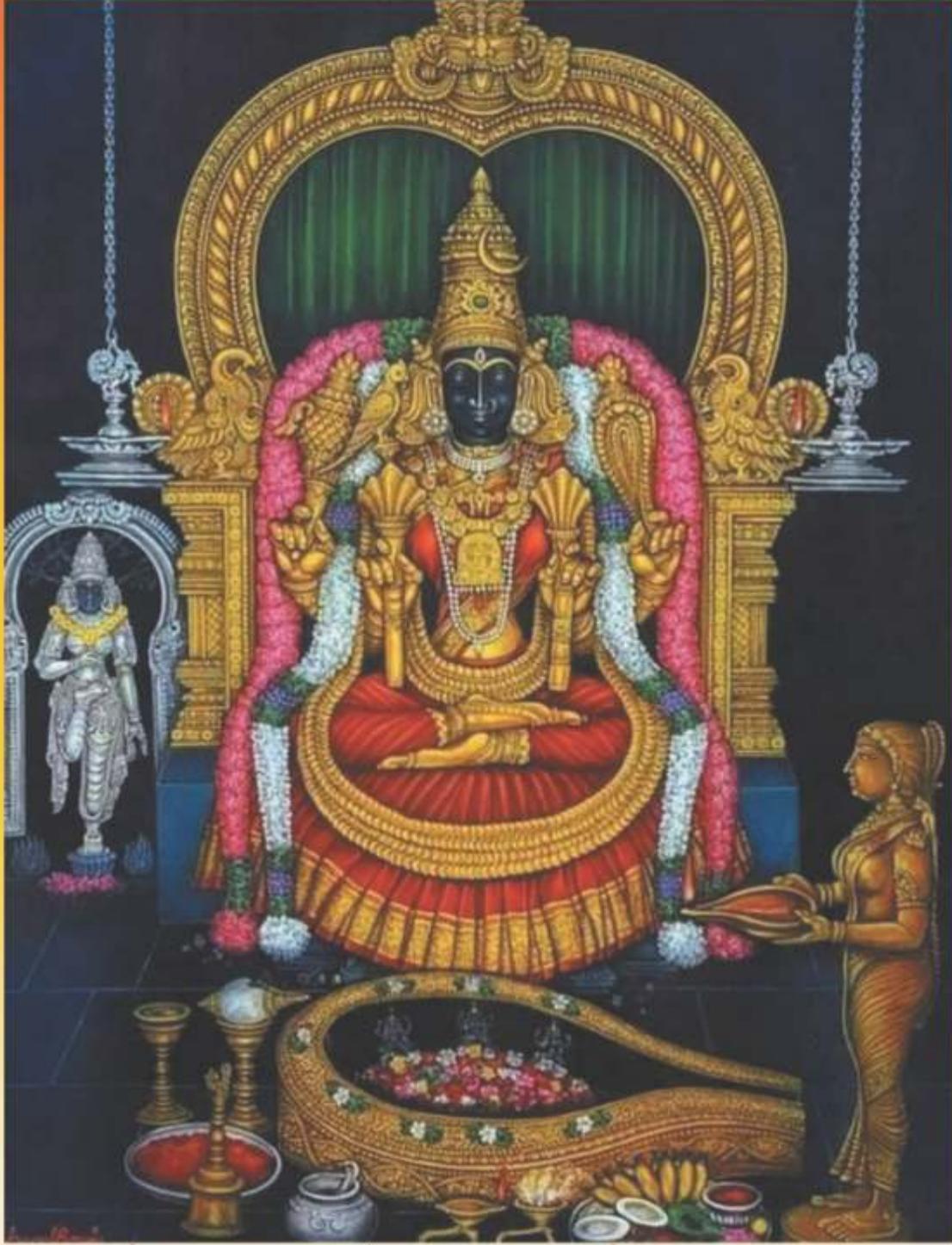
ACTIVITY REPORT 2023



॥ श्री चन्द्रमौलीश्वराय नमः ॥
श्री आदिशंकर भगवत्पाद परंपरागत मूलाग्राय सर्वज्ञपीठम् श्री काञ्चि कामकोटि पीठम्
जगद्गुरु श्री शङ्कराचार्य स्वामि श्रीमठम् संस्थानम्

हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर

हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर हर हर शंकर जय जय शंकर





SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023



FROM THE DESK OF THE TRUSTEES

His Holiness Jagadguru Pujyasri Sankara Vijayendra Saraswathi Shankaracharya Swamigal envisions a society that is inclusive, progressive, knowledge-centric, spiritual, scientifically advanced, and steeped in deep traditional and cultural values. His vision is to protect and nurture a dharmic society in which each person is healthy, caring, and philanthropic; thereby inspiring to bring out the best in one and all. Sri Pratyaksha Charitable Trust is striving to achieve the goal of promoting and preserving an ideal dharmic society.

Pratyaksha, a Sanskrit word found in several Indian languages, literally means that which is in front of one's eyes — genuine, original, true, and existing. Within society, on the one hand, we witness poverty, diminishing values, need for infrastructure for sustainable growth and innumerable dualities that cause a divide; on the other, we witness positive qualities like civility, progress, opportunities for growth, and magnanimity with a passion to serve and a deep desire to elevate the quality of human thinking and living. Sri Pratyaksha Charitable Trust (SPCT), in Pratyaksha, symbolizes these positive qualities.

Blessed by His Holiness, Sri Pratyaksha Charitable Trust, as the name signifies, is not just a trust, but abroad based movement to genuinely cater to the sustainable progress of our society and nation, to nourish knowledge and culture, to bridge the divide between the fortunate and the less fortunate, to balance technology and tradition, to nurture values and human skills for greater understanding and good, and to direct society towards peace, harmony, merit, quest for knowledge, and philanthropy.

We firmly believe that culture is the foundation for the

evolution of humanity. It is our experience that art and culture help in spreading happiness among people. We genuinely believe that a society just built on intellect and superficial knowledge does not progress but promotes ego and creates imbalances among communities. Hence, we focus and support a wide range of programs to promote culture, unity, national pride, and identity, and strive for happiness among a wider cross section of society.

Our ancient teachings proclaimed that charity once showcased diminishes the merit thereof. However in this context, it is with a spirit of information and transparency, not publicity that we bring out this Activity Report of the Sri Pratyaksha Charitable Trust. Several people across the globe, inspired by the vision and blessings of His Holiness, are participating in the Trust's activities. Hence this effort is more of an exercise to inform, involve and enlighten the public at large about the Trust's innumerable charitable activities.

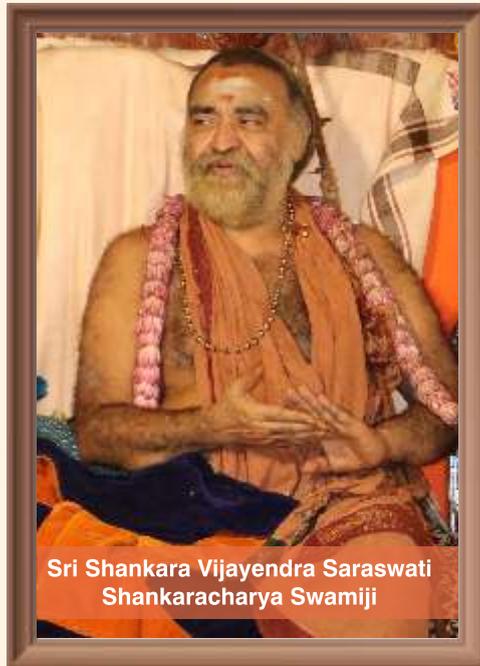
In this journey, we owe everything to our Jagadguru Pujyasri Sankara Vijayendra Saraswathi Shankaracharya Swamigal, who is the driving force behind the movement. It is only through His Sankalpa Shakti and Paripurna Anugraha that the trust has embarked on all these activities.

We fervently pray to His Holiness to give us the strength of mind, a pure heart, and absolute perseverance to be instruments to see and realise (pratyaksha) the manifestation of His great work.

Thanking you,

Best Regards

Trustees



Sri Shankara Vijayendra Saraswati
Shankaracharya Swamiji



TABLE OF CONTENTS

About Sri Pratyaksha Charitable Trust	5
Educational Activities	6
Support to Vedic Causes	16
Scholarship Programmes	18
Social Activities	21
Art and Cultural Activities	26
Deva Puja Welfare Scheme	28
Gratitude	30
Messages from Scholarship Recipients	31



ABOUT SRI PRATYAKSHA CHARITABLE TRUST

Sri Pratyaksha Charitable Trust (also referred to as the 'Trust' or 'SPCT') was started in 2008 — with the divine blessings of His Holiness of Sri Kanchi Kamakoti Peetam — to preserve our art, culture, and heritage. His Holiness has always striven to promote the distinctive 'unity in diversity' of our nation.

The Trust upholds India's rich heritage and the tenets of dharma (righteousness) through a series of activities and programmes that cover the spheres of education, incorporating the values of India's rich culture and tradition with new-age education; social service; national integration and art.

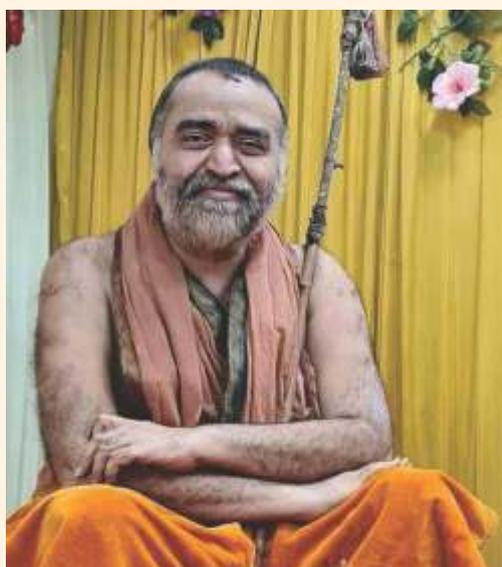
Dharmam Chara-Walking the Path of Dharma

The Trust has been actively involved in creating awareness of and engaging in activities with the objective of building a dharmic society. Webinars titled Dharmam Chara are being organised to create awareness among individuals and corporates about walking the path of dharma for the uplift and peaceful co-existence of humankind in the world. More than 200 members from various walks of life attend the online event every year.

The Trust also takes keen interest in upholding Indian values and ethos through the medium of art and culture. Seminars and conclaves are conducted regularly for children and youth by senior educationists and scholars to create awareness of and knowledge in these areas. In this report, we bring you the range of activities that the Trust has supported through shramdaan (voluntary activities requiring physical effort), financial and other means in its endeavor to promote an inclusive society, imbibing Indian art, culture, and values.

On a regular basis the Trust has been forthcoming in providing succor to various communities, especially in rural areas. During the pandemic, the Trust was quick in embracing and adapting the required technology tools and infrastructure, such as Wi-Fi, laptops, and projectors to promote and propagate the vision of the Trust.

The Trust takes this opportunity to thank all its donors and supporters who assist in the noble cause of supporting Vidya, Vaidya, and Veda seva.



Ananta koti namaskarams to Sri Periyava for his guidance and direction

ACTIVITIES OF THE TRUST

Educational Activities



Social Activities



Art and Cultural Activities





EDUCATIONAL ACTIVITIES

Patashalas Managed by the Trust

Pujyasri Periyava's enduring vision is to help transform lives through knowledge. With this objective, the Trust has been supporting educational institutions that impart quality education and holistic development with focus on Indian culture, traditions, and values.

All patashalas are residential and provide the best- in class new-age contemporary education and life skills in a stress-free and culturally rich environment.

Vision

Ensure that vidyarthi (students), studying in patashalas (Schools), managed by the Trust, become cultural ambassadors to protect, preserve, and propagate the tenets of dharma, culture, and traditions among future generations while they outshine in their personal and professional lives.

Inculcate virtues, traditional values, cultural practices, and moral education among students along with contemporary education.

Provide students the opportunity to learn, develop, and outshine in various skills that will help them become responsible citizens.

Features

Education, food, and boarding are provided at no cost to our students.

Great care is taken to ensure food is nutritious and sattvic in nature, that is, a balanced meal that promotes feelings of calmness, happiness, and mental clarity.

Utmost care is taken to ensure the safety of students on the campuses. There is 24x7 security along with CCTV surveillance.

Classification of Patashalas

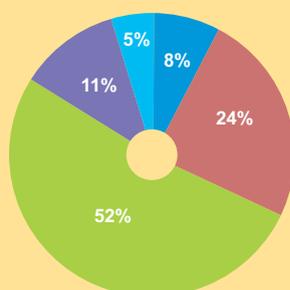
The Trust maintains and manages 32 patashalas across India. It also supports 3 patashalas by way of donations and mentoring. These patashalas fall into five categories: one, where Veda adyayanam (study) is taught full-time, and the other called Integrated patashalas, where contemporary education is coupled with Vedic education, culture, and traditions.

- Full-time Veda patashalas
- Integrated patashalas for boys
- Integrated Sampradaya patashalas for the education of Girl children
- Nadaswara patashalas
- Supported patashalas

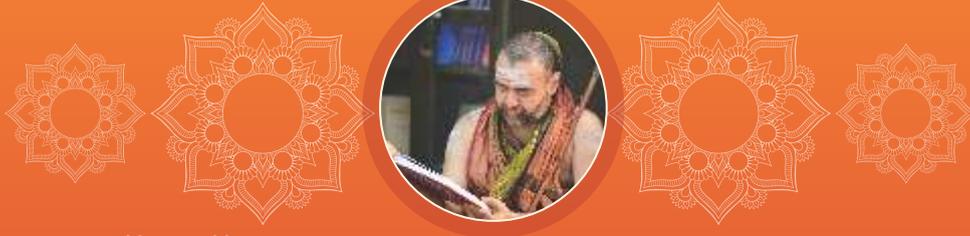
Currently, 1292 students are availing Education, boarding, and lodging in institutions started and maintained by the Trust, while 45 students are studying in patashalas supported by the Trust.

Total Students Across Various Types of Patashalas

Total number of students 1292



- Full time Specialised Veda Patashalas
- Integrated Sampradaya Patashalas
- Integrated Patashalas
- Nadaswara Patashalas
- Supported Patashalas



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

DASHBOARD - PATASHALAS MANAGED BY THE TRUST

1292 Students
Studying in Patashalas
Managed/Supported
by the Trust

SL NO.	NAME	LOCATION	STUDENTS
Full time Specialised Veda Patashalas			97
01	Yajurveda Patashala	Mahendramangalam, TN	10
02	Sri Sankara Veda Patashala	Thandalam, TN	28
03	Yajurveda Patashala	Amarkantak, Madhya Pradesh	04
04	Krishna Yajur Veda Patashala	Jaggayyapeta, AP	04
05	Shri Kanchaneswar Mahadev Veda Patashala	Ranipool, Sikkim	24
06	Yajur Veda Patashala	Alipiri (Tirupati), AP	13
07	Vishishta Smartha Veda Patashala	Samalkota, AP	06
08	Rig Veda Patashala	Cherukupalli, Hyderabad, TS	08
Integrated Patashalas (Vedam + Specialisation + Contemporary Education)			339
09	Sri Sankara Smartha Samskruta Patashala	Bangalore, KA	45
10	Sri Vaikhanasa Agama Patashala	Avadi, Chennai, TN	41
11	Sri Kamakoti Shiva Agama Patashala	Mayavaram, TN	20
12	Sri Kamakoti Triveni Sangeetha Patashala	Chennai, TN	20
13	Sri Kamakoti Sankara Smartha Patashala	Karvetinagar, AP.	65
14	Sri Kamakoti Shiva Agama Patashala	Nellore, AP	12
15	Sri Kamakoti Pancharatra Patashala	Tirupati, AP	11
16	Sri Kamakoti Sukla Yajurveda Patashala	Vijayanagaram , AP	19
17	Sri Shankara Samskritha Patashala (Junior college boys)	Tirupati, AP	56
18	Sri Kamakoti Sankara Smartha Patashala	Olapalli, AP.	23
19	Rishi Krishi Patashala	Kaveripumpattinam, TN	06
20	Kanchi Kamakoti Peetam Purohita Patashala	Tindivanam, TN	21



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

DASHBOARD - PATASHALAS MANAGED BY THE TRUST

SL NO.	NAME	LOCATION	STUDENTS	
Integrated -Sampradaya Patashalas (Girl children Education)			664	
21	Sampradaya	Tirupathi, AP	308	
22	Sampradaya	Nasik, Maharashtra	82	
23	Sampradaya	Hyderabad, AP	90	
24	Sampradaya	Thiruvanaikoil,TN	30	
25	Sampradaya	Vijayawada, AP	55	
26	Sampradaya	Mehaboob Nagar, AP	24	
27	Sampradaya	Pune, Maharashtra	35	
28	Sampradaya - Shastra Sarani - UG/PG students	Kanchipuram,TN	40	
Nadaswara Patashalas			147	
29	Sri Kamakoti Nadaswara Patashala (Boys)	Karvetinagar, AP	61	
30	Sri Kamakoti Nadaswara Patashala	Bangalore , Karnataka	14	
31	Sri Kamakoti Nadaswara Patashala	Mukkamala, AP	25	
32	Sri Kamakoti Nadaswara Patashala (Girls)	Karvetinagar, AP	47	
Total number of Students studying in institutions maintained and managed by Sri Pratyaksha Charitable Trust			1247	
Educational Institutions Supported by Sri Pratyaksha Charitable trust			45	
01	Yajurveda Patashala	Mukkamala, AP	Full Time Vedapatashala	10
02	Kanchi Kamakoti Sundara Hanuman Patashala	Vijayawada, AP	Full Time Vedapatashala	15
03	Kanchi Kamakoti Peetam Veda Patashala	Tiruvanaikovil, Trichy	Full Time Vedapatashala	20
Total number of Students studying in institutions Maintained or Supported by Sri Pratyaksha Charitable Trust			1292	



EDUCATIONAL ACTIVITIES

Full-time Veda Patashalas

The full-time Veda patashalas are devoted to the teachings of the Vedas and other Indian scriptures.

Some of these patashalas focus on teaching only a particular Veda like the Yajur Veda or a combination of Vedic texts like the Rig Veda and Yajur Veda.

One such Veda patashala is in the state of Sikkim in Northeast India. Started in 2013, this Veda patashala

located about 12km from Sikkim's capital, Gangtok, in Ranipool town — imparts teaching in the Sukla Yajur Veda. With the blessings of Pujyasri Periyava, this patashala, run by the Trust, has two teachers from Assam and imparts

knowledge in the Vedas to 12 students who hail from Bihar, Assam, and the neighbouring country of Nepal. The Sri Kanchaneswarar temple is located within the patashala complex.



Students studying at Vaikhanasa Patashala



EDUCATIONAL ACTIVITIES

Integrated Patashalas for Boys

The integrated patashalas for boys blend specialization in a particular Vedic text with formal academic education, where students learn subjects like science, social studies, environmental studies, computers, mass communication, etc. They are also taught languages like Sanskrit, English and other regional languages.

Features

- Students are trained in scriptures like the Vedas, fine arts, vocal music, musical instruments, yoga, ayurveda,

pooja vidhanam (rituals), slokas, bhajan sampradaya, pravachanam, namasankeerthanam, agamas, jyotisham, siddha vaidyam, purohitham, alankaram, acharam, aharam, cooking, and so forth.

- They are trained in agricultural methods (vivasayam) and in the intricacies of cow protection (Gho Samrakshan).





EDUCATIONAL ACTIVITIES

**664 Girl children
studying at
Sampradaya**

Sampradaya Patashalas for Girl Children

Sampradaya Patashalas for girl children, where formal education is combined with cultural training and traditional practices, were envisioned and launched in May 2015 under the directive and guidance of Sri Periyava.

Vision

- Encourage and empower girls by equipping them with appropriate tools, techniques, and knowledge for an all-round and inclusive growth.
- Protect, preserve, and propagate the principles of Sanatana Dharma along with imparting modern education to girls and young women.
- Provide new-age education and life skills, free of cost to girl students in a culturally rich and conducive environment.

The Sampradaya patashalas for girl children are located at Tirupathi, Pune, Hyderabad, Nasik, Vijayawada, Mehaboob Nagar & Thiruvnaikoil and have a student strength of 664. For imparting formal academic education

at these institutions, the Trust has tied up with the National Institute of Open Schooling (NIOS) for 7th to 12th grade, and the Andhra Pradesh State Board for higher classes. Besides, girls can pursue higher education in subjects like Sanskrit from the National Sanskrit University.

All patashalas provide free education, uniform, accommodation, and food. Balanced, nutritious and sattvic food is served to students. Periodic medical checkups are conducted to ensure the students are healthy; vitamins and food supplements are provided if required.

To ensure students' safety on the campus, 24x7 security along with CCTV surveillance is provided.

Features

- Cultural insights provided through training in music, fine arts, handicrafts, and yoga.
- Traditional practices taught through training on pooja vidhanam, celebration of festivals, and visits to temples.
- Workshops for personality development, communication skills, and experiential learning are conducted by professional experts.





EDUCATIONAL ACTIVITIES

- Traditional cooking and making of naivedhyam (offering to God) is taught to students as part of the curriculum. A kitchen has been set up as a lab for practical training.
- Spiritual growth is encouraged through chanting of slokas, bhajans, and pravachanams; and by reading scriptures like the Bhagavat Gita.

Weekend Sampradaya Classes

Currently, Sampradaya classes for boys and girls are conducted during weekends. This is primarily for students who are unable to go to residential schools. These classes are intended to make the next generation aware of the rich

traditional values and instil in them the interest to follow foundational Dharmic activities on a regular basis. Sampradaya classes are happening online.

Students from under-resourced sections were provided with laptops or smart phones by the Trust, to ensure seamless continuity of their education. Trust also provides complete financial support for the treatment of a student suffering from any ailment at the Pathashalas, Periodical medical camps, including eye check-up through the Ophthalmology wing of Sankara hospitals, Chennai, are organized for the students.





EDUCATIONAL ACTIVITIES





EDUCATIONAL ACTIVITIES

A New Nadaswara Patashala was started in 2023 at Mukkamala with 25 Students

Nadaswara Patashalas

Nadaswara Patashala is established with an objective to train the present generation in this traditional art form. There are two Nadaswaram institutes, one for boys and one for girls at Karvetinagaram. Students at this Nadaswara Patashala also attend the Government School for regular education in addition to receiving Nadaswaram training. Students are also trained in "Nattu Vaidhyam", Herbal Medicine. Girl students are trained in tailoring, arts, crafts and nursing care that can help them secure their future.

A specialised Nadaswara patashala (instrumental music) is set up for training boys and girls in playing traditional musical instruments. Students also learn traditional Nattu

Vaidhyam (traditional herbal medicines) at the Nadaswara patashalas.

A New Nadaswara Patashala was started in 2023 at Mukkamala with 25 Students.





EDUCATIONAL ACTIVITIES



Patashalas managed by the Trust

The Trust also supports 3 patashalas by way of mentoring and donations. These patashalas are located in Andhra Pradesh, Tamil Nadu. A total of 45 students are benefitting from the holistic education imparted at these institutions.



SUPPORT TO VEDIC CAUSES

The Vedas prescribe how an individual can regulate life in an orderly manner to make it purposeful, peaceful, and blissful. The Vedas urge every individual to perform Karma (actions) for one's spiritual wellbeing and for the welfare of the society at large. Dharma according to Vedas fosters both Individual and social welfare.

Keeping this in focus and with the noble intention to preserve our Sanatana Dharma, Veda Dharma Shastra Paripalana Sabha was started. The Trust supports the Veda Dharma shastra Paripalana Sabha with its various activities.

To explain the necessity of augmenting the knowledge of Vedas and Dharma Sastras and to disseminate them among the public and to inculcate interest, discourses are held in many places by Vidvans. The Sabha organises

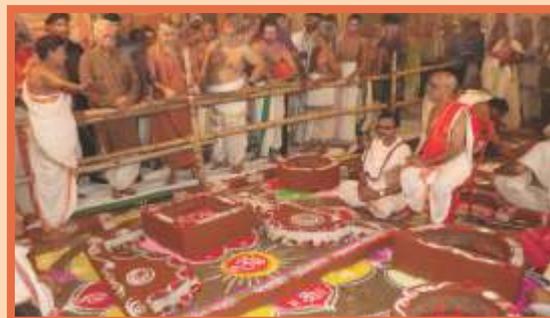
- **Vidvat Sadas**
- **Veda Sammelanams**
- **Vishesha Upanyasams**
- **Dharma Shastra Sadas**

To benefit a wider population, the Sabha also live streams these Upanyasams and makes them available in their youtube channel.

Agnihotra Sabha

With the benign blessings of His Holiness Pujya Sri Shankara Vijayendra Saraswathi Shankaracharya Swamigal, the annual Agnihotri Sabha was held at Varanasi from 5th to 7th Aug. 2023. a very special Sanman Sabha was held at the Sabha venue at Chet Singh Fort grounds. The Yagnya Vedi vibrated with Rig Veda Shastra Parayan, Yajur Veda Ghana Parayanam and Samaveda Shastra Parayanam.

Two books on Bhashyas of Ashvalayana Gruhya Sutra & Apastamba Gruhya Sutra authored by Brahmasri Sundarrama Vajapeyayaji and his son Sri Narayana Vajapeyayajee were released on the occasion. His Holiness released the books and Sri Bhagavatiji received them. Sri Prabhakar Joglekar was given the Ashvalayana Shrouta Sutra Bhashya and Sri Kashi Narayana Ghanapathi was given the Apastamba Shrouta Sutra Bhashya book. Also books on culture & traditions were released during the function.

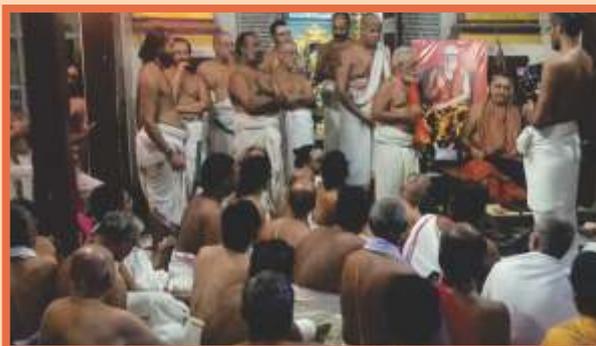




SUPPORT TO VEDIC CAUSES

About 120 Agnihotris & senior scholars from all over the country including Kerala, Karnataka, Tamilnadu, Andhra Pradesh, Maharashtra, Rajasthan participated in the event. In the divine presence of His Holiness, Sri Mohan Bhagavatji draped all the Agnihotris with special shawls and were honoured with gold coin, silver Patra, Vastram etc. Special dignitaries from Kashi city attended the event. Sri Girish Chandra Sharma Former Vice Chancellor, Sri Vajpayi MLA of Prayagraj and his parents, Agarwal Sangh, Pracharaks and devotees & common people attended the event. The event concluded with Shanti Path praying for peace and progress of one & all.

Annual Panchangam sadas was held at Varanasi. This time along with the regular Sadas, a special National sadas was also held on Aug 10, 11 where participants from all over the country including Jammu & Kashmir participated



The trust also supports higher Vedic learning and cultural activities at Sri Sankara Mutt located at Nerur, Tamil Nadu.

vedas



SCHOLARSHIP PROGRAMS

Scholarship Schemes - Objectives

The chief objective of the scholarship schemes run by the Trust is to support and provide opportunity to students from economically weaker section of the society to pursue their education dreams. The Trust strives to promote the holistic development of students so that they become good citizens with sound moral values and a commitment to the society and country. The Trust wishes to create awareness among the youngsters that 'Manava seva is Madhava seva' — Service to mankind is service to God.

Primary Education – Scholarship Scheme

The Trust endorses and supports young and upcoming scholars learning traditional subjects. It also extends financial help to meritorious school children from economically weaker sections.

Primary education – Scholarship Scheme for Patashala students

**1150 Students benefitted
68.98 Lakhs disbursed**

The school fees or NIOS fees, as applicable, for students studying in the Integrated Patashalas and Sampradaya Patashalas managed by the trust are paid by the trust.

1150 number of students are benefitted by this scheme and 68.98 Lakhs disbursed

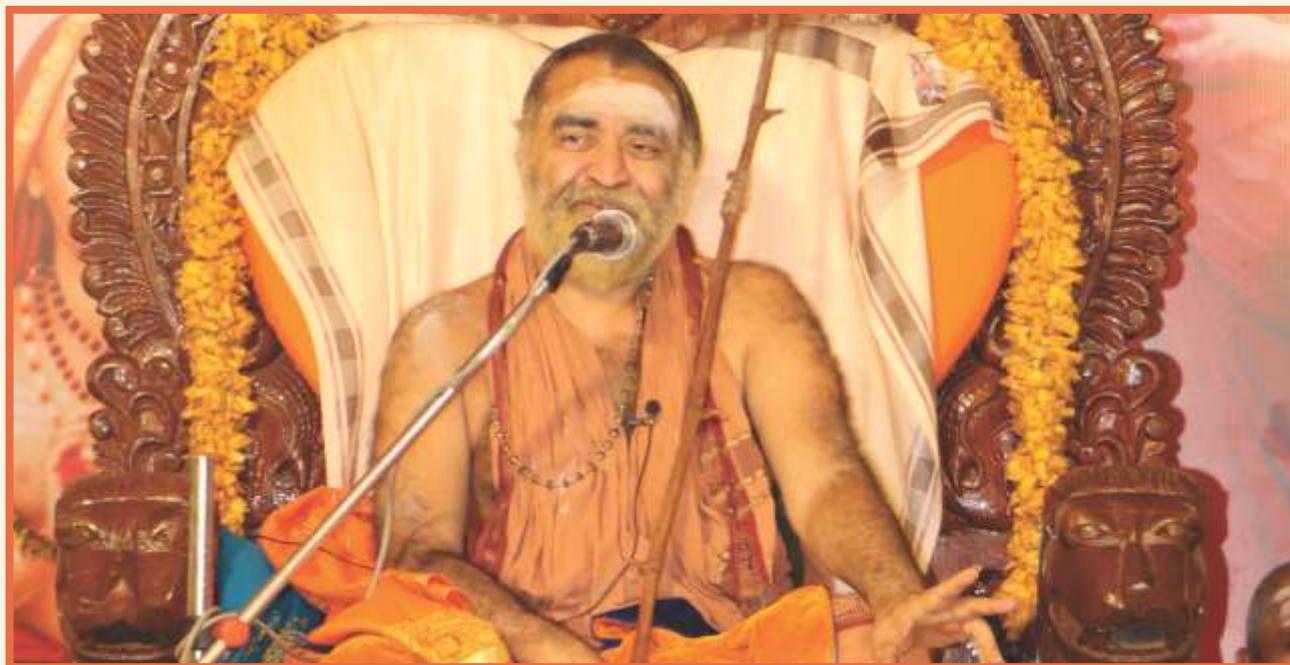
Trivatsa Scholarship Scheme

Under the Trivatsa Scheme, the Trust provides monthly assistance to families with three girl children. This is a very special scheme which aims at supporting such families including those children's education.

**50 such families
have been identified and
supported**

50 such families have been identified and supported.

Participate in this noble cause by sponsoring a family with 3 Girl children by donating Rs.18000 Per annum





SCHOLARSHIP PROGRAMS

There is a directive to provide maximum support to Vishwavidya scholarship awardees to pursue holistic education and become responsible Citizens with well-rounded character and moral values. To encourage, inspire and motivate Vishwavidya scholarship beneficiaries, 3 Endowments are set up to support the trust in a sustained manner.

Awards are planned to be instituted and given to students who excel in each of the categories listed below on a yearly basis.

- **Sat-Vidya Endowment**
- **Sat-Seva Endowment**
- **Sadacharam Endowment**

To implement this program in a way to benefit many students, an Endowment fund is needed to support the Vishwavidya scholarship program in a sustained manner. The trust is enlisting support of Corporates and individual philanthropists to support this cause.

The Trust is enlisting the support of corporates for providing training and to create an ecosystem, leading to the development of well-rounded students.

The first batch of students those graduated from the college this year were provided books, a trophy, and a certificate at Tirupathi in the presence of Pujyasri Periyava.

For details on how to apply for the Vishwavidya scholarship, visit the scheme's dedicated portal, www.sripratyaksha.org/scholarship.

Pension Program for Senior Vedic Scholars

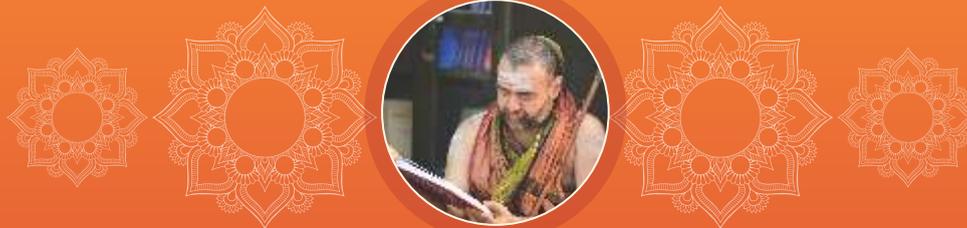
The Trust runs a Pension program for Vedic scholars across India, to recognize their contributions to the study of ancient scriptures. Its objective is to:

- **Support the scholars in their old age.**
- **Appreciate their contributions in preserving and promoting the ancient body of Indian scriptures.**

Several Vedic scholars from rural areas who have dedicated their life to impart education on the Vedas and ancient scriptures are beneficiaries of this program.



First batch of few degree holders who are beneficiaries of vishwavidya scholarship being blessed by Pujyasri Shankaracharya Swamigal



SOCIAL ACTIVITIES

The Trust invests in social capital by promoting activities such as cow protection, rural development programs and infrastructure support, healthcare initiatives, and relief work during natural calamities, to enable communities to function effectively through shared identity, norms, values and networks of relationships.

Gho Samrakshan (Cow Protection)

The Rig Veda refers to the cow as devi or goddess, and it is our sacred duty to preserve and protect the cow (ghomatha). Towards this ennobling creed, the gurus of the venerated Kanchi Kamakoti Peetam have advocated that ghosamrakshan must be practised with sincerity.

The Trust supports and maintains more than 2000 cows in goshalas (cow sheds/shelters) at Amarkantak in Madhya Pradesh, Sulaimeni, Gummidipoondi, and Thandalam in Tamil Nadu. It also protects and attends to the needs of the sick, injured and handicapped cows.

The Trust supplied cow mats to the goshalas to provide a comfortable base for the livestock while lying down or standing. The mats have not only enhanced comfort but also protected the cattle from joint degeneration and heel diseases such as foot rot, thereby improving health of the animals.



Rural Development Program and Infrastructure Support

The Trust has initiated several schemes for the overall development of rural areas. To begin with, the Trust has identified and upgraded schools in villages and towns; meals and sweets are provided to children in these schools on special occasions.

It has also constructed public utility centers, public libraries, Satsang halls for spiritual discourses among other facilities.



SOCIAL ACTIVITIES



A Temple Tank Renovation has been undertaken in a Rural Village, Thandalam, near Periyapalayam. This will facilitate reclamation of the water body and provide a park for localities.

Green Cover

The Trust has been taking concrete efforts towards increasing the green cover. As part of this initiative, it planted saplings in Tiruvallur district in Tamil Nadu. A nakshatra vana (Garden of native plant species) is also maintained to protect and preserve native and exotic flora.

A bore well drilled at Amarkantak in Madhya Pradesh to tide over the water shortage

Special Programs for Northeast India and Jammu & Kashmir

The Trust has been playing a pivotal role in supporting various initiatives and programs that promote peace and

development in Northeast India and in the union territory of Jammu & Kashmir. A vishwashanthiyagam is performed annually in Srinagar for the welfare of all living beings on Earth. These social-cum-cultural events help in uniting people from different states and from different walks of life. The Trust runs a full-time Veda patashala at Ranipool town, about 12km from Sikkim's capital, Gangtok, in Northeast India. Students coming from Bihar, Assam, and the neighboring country of Nepal are imparted teachings in the Vedas and other scriptures at this patashala. Started in 2013, it aims to promote peace and to make youngsters aware of our rich culture and traditions.

Annadhanam

"Annād bhavanti bhūtāni; (all creation is sustained due to food)," says Lord Krishna in the Bhagavat Gita. Our sacred Hindu scriptures (shastras) call annadaanam mahadaanam (feeding the poor is the greatest virtue). Among the Trust's regular initiatives is feeding the needy, especially in rural areas. On the occasion of Adi Shankaracharya's jayanthi every year, the Trust organises annadhanam camps in several towns and villages to serve food to the needy.

Assistance in Performing Marriages

The Trust has been extending financial support, as well as providing for the tirumangalyam and other wedding items, to families from the economically weaker sections of the society to enable them to perform marriages, especially of girls, in their families.





SOCIAL ACTIVITIES

Agri Seeds Distribution – Rishi Krishi

The trust distributed seeds to farmers from rural areas from economically weaker sections to sustain and support both food production and sustenance of living for these individuals. AGRI SEEDS DHANAM was provided to farmers of AYYURAGARAM VILLAGE near Villupuram this year. This is the 4th batch of farmers getting the benefits. This is provided under the Rishi Krishi program of the trust.

Provisions and clothing distribution

The trust initiates drive and provides raw material required to make basic food, sweets, savories' during festivals to the needy people. 300 families have benefitted by this distribution.

The trust also provides sections with basic clothing



Healthcare Initiatives

- Camps : The Trust organizes health camps for elderly citizens and for students and their families from the economically underprivileged sections of society.
- Regular health check-ups are extended to the families of students that the Trust supports, as well as to senior citizens in vrudhashrams (old-age homes).
- Financial support for health care: Individuals from the

economically weaker sections of society are also offered financial support to cover their medical treatment and cost of medicines.

Financial Support for final rites

The Trust also provides financial assistance to the needy for performing the last rites of their loved ones



ART AND CULTURAL ACTIVITIES

The Trust has always been at the forefront of promoting national integration, by propagating and preserving the rich Indian music and cultural traditions. Towards this, it has been taking several measures like celebrating jayantis, preserving and maintaining ancient texts and heritage structures, renovating old buildings, maintaining temples, buildings and satsang halls, just to name a few. The patashalas and schools managed by the trust also prepare students to get a deep learning and appreciation of India's varied art forms and rich culture and heritage.

Promoting Indian Music, Tradition and Culture

With the aim to preserve India's rich music tradition, the Trust has established Nadaswara patashalas (Instrumental music schools) — one for boys and the other for girls — to learn this traditional art form, besides attending regular studies and learning Nattu Vaithyam, traditional medicine.

The Kamakoti Triveni Sangeetha Patashala in Chennai, Tamil Nadu, was started with the aim of protecting and preserving the value of music education for the next generation.

Apart from sponsoring special musical concerts as a way of promoting Indian classical music, the Trust has been providing financial support to children of traditional Nadaswaram families to preserve and continue practice of this traditional art form.

The trust organises cultural training camps to educate students on the rich tenets of Sanatana Dharma and about Indian culture and tradition through various events.

Maintaining and Preserving Indian Heritage Structures

The Trust has been taking several initiatives to renovate temples, heritage structures like traditional Indian homes and mandaps (a hall for community activities, propagation of Vedas, and so forth), and century-old buildings; two such buildings at Mayavaram and Mahendramangalam in Tamil Nadu have been restored.

At Arani in Tamil Nadu, Machilipatnam in Andhra Pradesh, and at Amarkantak in Madhya Pradesh, the Trust is maintaining Vedic and cultural centres. Veda parayanam, daily poojas, pravachanams, and annadhanam are performed regularly at these centres.

The Trust, with help from several philanthropists, is building the 'Sankara National Integration Centre' at Port Blair, the capital of the Andaman and Nicobar islands, to help the cause of national integration and to propagate Indian culture and tradition.



Rangoli by Sampradaya students



Drawing by a Patashala student



ART WORK BY PATASHALA STUDENTS





ART AND CULTURAL ACTIVITIES

Preserving Ancient Texts

The Trust is taking several measures to preserve ancient scriptures on palm leaves, old manuscripts, and treasured books. Towards this, a digital library has been set up in Chennai, with the help of scholars to organise, store and propagate the wisdom found in age-old texts. The Trust is also involved in printing and publishing books and making videos on Indian culture, heritage and traditions.

Jayanthi Celebrations

The jayanthi (birth anniversary) celebration of the great philosopher Jagdguru Adi Sankara Bagawathpadar, who propagated Advaitasidhantham (philosophy) and established the shanmatham, is celebrated in all Veda patashalas across India.

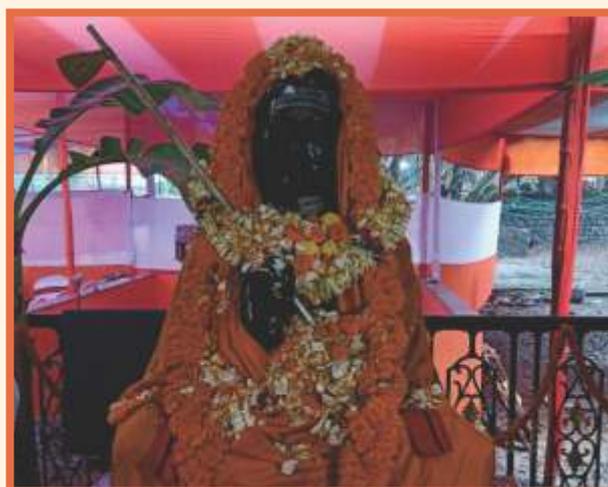
With the benign blessings of Pujyasri acharyas, the Shankarajayanthi is being celebrated annually at the Shankaracharya Hill in Kashmir since 2012, and each year's programme is uniquely designed by different Veda shakhas (branches). Many Veda pandits and devotees participate in the mahotsavam (celebrations), which include homam, pravachanam, shlokas and musical performances, and receive the blessings of the acharyas.

Pujyasri Periyava jayanthi celebrations, Guru Poornima

and other festivals are also performed at the various cultural centres and patashalas with fervour.

Yuva Teerth Yatra

As part of the national integration and tourism promotion activities, the Trust sponsors students and Vedic scholars to travel across states to study about Indian culture and traditions.



The Yuva Teerth Yatra group



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

SOCIAL ACTIVITIES

28943 patients provided free treatment

Sri Kanchi Matam Urban Health Centre - Tirupati Free Hospital

- OPD unit was started in July 21 in the middle of the Pandemic Corona. Mainly general patients were seen during the start and slowly we introduced Dental and Ophthalmology.
- SKMUHC caters mainly to poor section of the community with totally free service including doctor's service and medicines for two days. It allows further follow-up services where necessary.
- Our Dental and Eye department is equipped for basic check ups and basic treatment. Patients are directed to external clinics for advanced or special treatments.
- 28943 Patients were given free treatment this year to date.

Milestones

- OPD license received from the State Health Department authority for Five years, starting Sep 22.
- Introduced alternate medicine Ayurved, for those who prefer it.
- Tied up with leading hospital Aravind Eye Care. They would do Cataract surgery for the needy at no or minimal cost to the patients at our recommendation subject to conditions.
- Tied up with Thyro care for testing patents for Thyroid at a very minimal cost.

Future roadmap

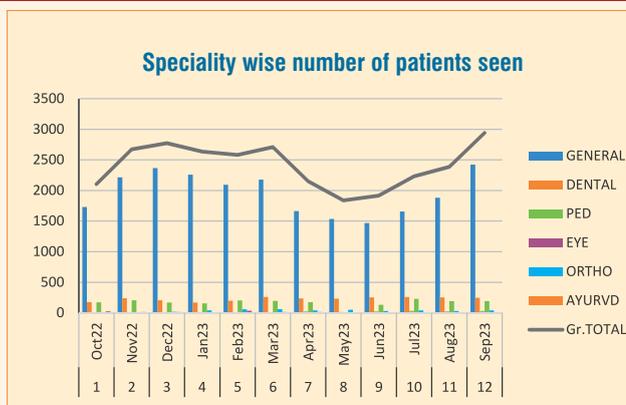
- To have a small in-house lab for sugar and other blood tests.
- Introduce medical alarm for needy patients.



Examination by a Doctor

Kanchi Matam Urban Health Centre - Tirupati

S.No.	MONTH	GENERAL	DENTAL	PED	EYE	ORTHO	AYURVD	Gr.TOTAL
1	Oct 22	1729	176	0	173	0	24	2102
2	Nov 22	2215	238	0	205	0	15	2673
3	Dec 22	2366	207	0	167	18	15	2773
4	Jan 23	2259	170	0	155	42	11	2637
5	Feb 23	2093	198	0	201	58	33	2583
6	Mar 23	2179	259		195	62	14	2709
7	Apr 23	1663	236	23	176	39	15	2152
8	May 23	1536	233	14	2	51	2	1838
9	Jun 23	1469	251	24	133	31	8	1916
10	Jul 23	1657	259	35	230	42	10	2233
11	Aug 23	1882	251	23	191	30	10	2387
12	Sep 23	2422	246	32	191	42	7	2940
	TOTAL	23470	2724	151	2019	415	164	28943





SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

DEVA PUJA WELFARE SCHEME

Objective

- Aims to support meritorious and deserving archakas from Rural Areas covering six states of India who are not provided financial support by any other organization.
- Priests from Andhra Pradesh, Karnataka, Kerala, Pondicherry, Tamil Nadu and Telangana. are supported under this program.
- Scheme is intended to support Archakas who have low income and support them with their living.

**50 Priests are benefitted
14 Lakhs disbursed.**

This program also supports rural development by assisting archakas living in Rural areas serving rural people.

50 Priests are benefitted by this scheme with a total outlay of Rs.1,22,000 Per Month.

Participate in this noble cause by sponsoring an Archaka/Pujari/Purohit by donating Rs.40000 Per annum

MEMBERS OF THE ADVISORY COMMITTEE

A separate advisory committee was formed with the blessings of 'Pujiyashri Periyava to guide the Trust and the Scheme to ensure smooth implementation of the program.

- Sri. T. V. Mohandas Pai
- Sri. Gopal Srinivasan
- Sri. K. R. Sekar
- Sri. Chandramouli
- Sri. K.Jayarama Krishnan - Managing Trustee Sri. Pratyaksha Charitable Trust
- Sri. Challa Sastry- Sri Karyam - Kanchi Kamakoti Peetam
- Sri Jayachandran - Coordinator

Few Beneficiaries of Devapuja scheme

KRISHNAN NAMBOOTHIRI	MITRANANDAPURAM-NANDIPULAM
THRIVIKRAMAN NAMBOOTHIRI	IRINJALAKUDA KODALMANIKYAM PA
VASUDEVAN NAMBOOTHIRI	GOVINDAPURAM-PARAKKATKARA
PV JATHAVEDHAN NAMBOOTHIRI	RAPPAL SREEKRISHNA TEMPLE
KRISHNAN NAMBOOTHIRI.KM	PAALAPPURAM MAHAVISHNU TEMPLE
CS.RAMAN NAMBOOTHIRI	EDALEPILLY DURGA BHAGAVATHY TE

NARAYANA MURTHY BADAMPUDI	SRI UMAVAIDHYANADESHWARA SWAMY DEVASTHANAM
VISHWANADHAM PUJYAM	SRI SARVAMANGALA PARVATHI SAMETHA CHENNA MALLESHWARA SWAMY DEVASTHANAM
HANUMNATHA RAO MANTHILI	SRI SHYAMALAMBA SAMETHA CHANDRASHEKARA SWAMY DEVASTHANAM
SATHYANRAYANA PULLETIKURTI	SRI RADHAKRISHNA PANCHAYATANA DEVALAYAM
VENKATESHWARA SARMA PULLETIKURTI	SRI BALA TRIPURASUNDARI SAMETHA VYAGRESHWARA SWAMY DEVASTHANAM

SIVARAMAKRISHNAN.CR	EMORBHAGAVATHY KSHETRAM
SATHYANARAYANA SASTRY PULLETIKURTI	SRI BALA TRIPURASUNDARI TEMPLE
SUBBARAYUDU SARMA PULLETIKURTI	SRI BALA TRIPURASUNDARI TEMPLE
SHESHAVATARAM VELAVELAPALLI	SUBRAHMANYA SWAMY TEMPLE
LINGA MURTHY SARMA PULLETIKURTI	SRI BALA TRIPURASUNDARI SAMETHA VYAGRESHWARA SWAMY DEVASTHANAM
VENKATA ACHYUTHA SUBRAMANYA SARMA KOTHALANKA	SRI SHYAMALAMBA SAMETHA CHENNA MALLESHWARA SWAMY DEVASTHANAM

SAROJINI VELAVELAPALLI	BALA TRIPURA SUNDARI SAMETHA ANADARAMESWARA SWAMY DEVASTHANAM
SITA PULLETIKURTI	BALA TRIPURA SUNDARI SAMETHA ANADARAMESWARA SWAMY DEVASTHANAM



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

Ongoing Project “Sanatana Dharma Seva Gramam”

PODILI, Near Ongole, Prakasham District, Andhra Pradesh

Revival and propagation of the Sanatana Dharma among youth and upcoming generations has become a dire need of the hour. It is extremely important that right channels of participation and opportunities are developed and made available to youngsters, to be able to involve them and provide them a conducive environment to stay connected and rooted to our culture.

With this intention of sowing the seeds of Sanatana Dharmic way of life among youth of the modern age & children right from a tender age, Sri Kanchi Kamakoti Peetadhipati Jagadguru Sri Sankara Vijayendra Saraswati Swamiji, has launched this noble and unique service initiative titled as the 'Sanatana Dharma Seva Gramam'.

The project proposes to provide a beautifully integrated platform of education, imparting modern education coupled with the study of Vedas, Shastras and other Dharmic subject areas. A comprehensive list of the proposed plan is furnished as below.

Podili is located 50 KMs to the west of Ongole, on Srisailam route. It is well connected through public transportation by Rail and Road.

LEARNING : Sri Kanchi Kamakoti Sankara Vidyalaya for general public – enrolling students from 6th standard to 12th standard with appropriate CBSE/State syllabus

Sri Kamakshi Skill Development Center to train and enable local population in skills like – Shilpa Kala, Pottery, Horticulture and Agriculture, Tailoring, Electrical, Plumbing, Carpentry, Arts & Crafts, Driving etc.

Sri Chandrasekharendra Saraswathi Institute for Sanskrit and Vedic Studies to propagate Vedic studies with focus on Sanskrit and Sanatana Dharma

Sri Sankara Advaita Research Center for research on various aspects of Vedas, Vedangas and Upanishads along with extensive library.

LIVING: A full-fledged Sri Sankara Hostel for Vedic students and accommodation for Adhyapakas with kitchen and dining facility as per vedic standards combined with modern cooking utilities. Each room will accommodate three students and will house more than 100 students. There will be classrooms for Vedic teaching with each classroom named after the Sapta Rishis. The halls, auditoriums and exam rooms etc. will be appropriately named after great saints of India. A full fledged guest house for visiting Vedic scholars and faculty.

Sri Jayendra Saraswathi Health Center to provide out-patient services to the local population and health care for students studying in the project complex.

Cultural Infrastructure:

- Goshala: A full-fledged Goshala with emphasis on breeding and rearing rare INDIAN COWS and for protection and safety of aged cows.
- Yagasala for training and conducting various Homas and Yagas.
- Vyayamashala to be named as Hanuman Sports Complex.
- Pushpa Vatika with focus on Nakshatra Vanam with plants for each of the 27 stars from Ashwini to Revathi.
- Gallery An art and photo gallery and exhibition of Vedic texts and scriptures.
- yoga center and indoor sports room for indoor games.



Proposed buildings and site at Podili, Ongole



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

GRATITUDE



We sincerely thank all individuals and entities for their unstinted encouragement and support to the activities of the Sri Pratyaksha Charitable Trust.

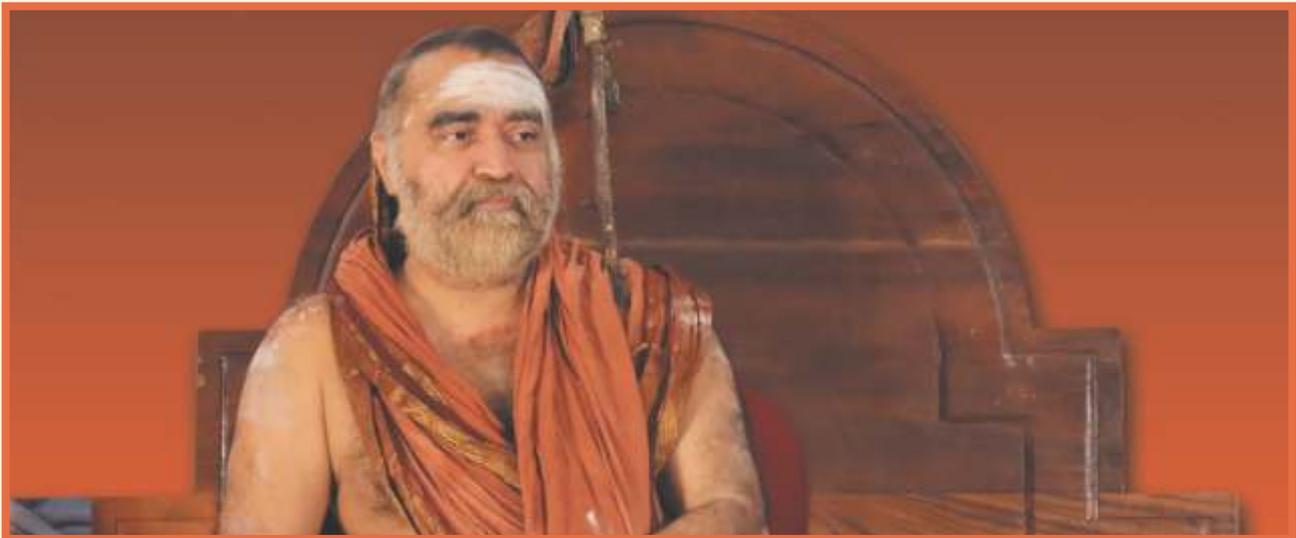
- Devotees of Sri Kanchi Kamakoti Peetam
- KKSF, USA
- Zoho foundation
- Hindustan Unilever Limited
- Kanchi Kamakoti Kaingarya Sabha
- Kanchi Gurukrupa Foundation
- Shankara Health Care Foundation, USA
- Hasham Investment and Trading Company Private Limited
- Entrust Software & Services Private Limited
- Canara Bank
- City Union bank
- PRS Charitable Trust Chennai.
- Kishurupa Charitable Trust Chennai
- JSW Steel Ltd. Karnataka.
- Venkateswara Foundation Vijayawada.



My parents struggled financially to educate me. I was also a beneficiary of a scholarship during my college days. I was looking out for opportunities to give back to society, but it is difficult to go around individually and identify deserving students. So, the best thing is to share our small contribution with reliable institutions whose capabilities, genuineness, and integrity are beyond any doubt. I feel blessed to have gotten the opportunity to contribute to the Sri Pratyaksha Charitable Trust. The most impressive part is that the Trust supports and encourages study in Sanskrit and Tamil literature, which I regret for having missed out.



Name withheld on request





MESSAGES FROM SCHOLARSHIP RECIPIENTS

I'm sincerely honoured to have been selected as a recipient of the scholarship, which has allowed me to concentrate on my studies despite and provided me chance to fulfil my dreams. As I complete my 1st semester at university, I'm am very thankful for for your thoughtful and generous gift.

- Pavan Kumar Kurada, MBA student.

Thank you very much for the scholarship, for it has not only helped me financially but also given me a chance to handle my life. Hearty thanks.

- Vikas Kaurava, B.E. Student

Helping out students from poor families by giving scholarships is really helpful in the present pandemic situation. Thank you for all the help.

-R. Srikanth, B.Com student

This scholarship programme is really helpful to many underprivileged students with good scores in academics. I'm really happy that I was among those students who were a part of this programme and acquired scholarship. I'm really grateful and hope this good work continues and helps many more students like me to achieve their goals. Thank you.

- P.S.L. Pranavi

Namaste. I applied to the Sri Pratyaksha Charitable Trust for the Vishwa Vidya scholarship, and I must mention that it is was extremely easy to approach them. They responded immediately and sanctioned the scholarship, which will enable me to complete my graduation. I am very thankful to the Trust.

- M.S.P. Snigdha, 2nd year BAMS at Sri Jayendra Saraswathi Ayurvedic College and Hospital, Chennai

Your scholarship has motivated my son to focus on his CMA inter exams. My humble request to you is to continue the programme in order to inspire students. We are grateful to you forever.

- Father of Sudheer Baradwaj, CMA

I'm very grateful to have been a recipient of this scholarship. This programme is a boon for many young students who are in need to financial support, of which I was one. It helped me propel my education towards higher levels. I hope many students get benefitted through this initiative.

P. K. Barathwaj 2nd year MBBS at KMCH IHSR.

I sincerely thank you for the scholarship, for it has greatly reduced the financial burden of my family in this pandemic situation. It will allow me to pursue my educational dreams. Thank you very much for giving the scholarship

- Basavaraju, BE student

TRUSTEES



Shri. K Jayaramakrishnan

- Former Vice President, 30+ years experience with Tata Consultancy Services (TCS)
- Director, GI Bots (Robots Innovation Labs) Director, MSSPL
- Member, Proposal Approval Committee, National Skill Development Corporation (NSDC)
- Board Member, SCSVMV (Kanchi University), Rajalakshmi group of Institutions
- Managing Trustee, Sri Pratyaksha Charitable Trust



Shri. P. Ashok

Shri. P. Ashok, Completed Engineering from Annamalai University and Masters in Marketing Management from Madras University. He served as the project head in Shriram Engineering Group for several waterpower and metallurgical projects. He also set up a Renewal Energy Company with European collaboration and retired as Managing Director. Presently continuing as a group consultant with Shriram Engineering Group. He is Chairman of "Aanmeekasamajam Sathsangam" and Trustee of Jaigopal Garodia Vivekananda Vidyalaya, Avadi, Trustee of Lions club of Avadi charitable trust and several other Vedic Charitable trusts.



Shri. Krishnamurti Balu

Shri. Krishnamurti Balu, is a nuclear engineer by profession. Having done a Bachelor's Degree in Chemical Engineering, from the Annamalai University, he joined the International School for Nuclear Engineering and Sciences, Argonne National Laboratory, University of Chicago, USA, for his advanced studies in nuclear engineering. Shri Balu, held the position of Director of Nuclear Recycle group, in the Bhabha Atomic Research Centre, Trombay

Shri. Balu continues to be a consultant to the IAEA and the Atomic Energy Regulatory Board, Govt. of India and continues to lend his expertise and experience to the Regulatory Body of the Country. He is also a Member of an Expert Appraisal Committee of the Ministry of Environment & Forests, GOI, constituted especially for siting of the Strategic Facilities of the Department of Atomic Energy. Most recently he served as a Member of the Expert Group, constituted by GOI to study the Safety Aspects of Kudankulam Nuclear Power Station, and allay the fears of the people of that area concerning the safety of the environment around the Plant.



Shri. S. Chidambaresa Iyer

Shri. Chidambaresa Iyer has been involved in the Service of Sri Periyava since 1969. He held several senior positions in Indian Railways. He is also a philanthropist. Despite his advanced age he guides and supports the activities of the trust with his rich experience.



Shri. T.R. Mani

Shri. T R Ramasubramanian fondly called as T. R. Mani has held several senior positions in companies like SMITH KLINE & French, Malhotra international Ltd, Butterfly, Kanchan Bombay, Pigeon Bangalore. He retired as a director, Mr. T. R. Mani served not only Agarwal Eye Hospital as director but also in several other boards. He plays a very active part in the trust by supporting the initiatives to preserve, protect and propagate our rich Indian tradition and culture.



SRI PRATYAKSHA CHARITABLE TRUST | ACTIVITY REPORT 2023

AN APPEAL

The work of this magnitude requires participation of several individuals, organisations and corporates. We appeal to such like minded people to contribute their might in taking up the cause of education, culture and social development which is the core working area of the trust. Also we are seeking funds for construction of the project buildings. While the trust acknowledges the contributions of devotees and philanthropists, which has so far enabled it to implement these noble causes, we appeal to one & all to continuously support it in the future too.

Needless to mention philanthropy is such an act which spreads happiness & fulfilment and our Trust with the benign blessings of His Holiness has taken up such causes where donors, beneficiaries and organisers who manage the charitable causes derive immense 'Atma Trupti' self satisfaction and 'Punya' merit. Our activities are also aimed at primarily preserving the innate nature our nation thereby promoting Desha Bhakti.

We once again appeal to one & all to contribute their might in this noble cause.



BECOME A VOLUNTEER

Join hands with us -

- Involve yourselves in our trust activities to make a difference to Society by becoming a Volunteer. Unleash your teaching skills, Conduct Trainings,
- Help with Placements, Conduct Art classes .
- Support with administration and accounts Let us know of any other way you can participate and contribute to the activities' of the trust and serve the society



MONTHLY CONTRIBUTION PROGRAM

Support a student @ Rs. 8000 Per month
Support a Patashala @ Rs. 60000 Per month

ANNUAL CONTRIBUTION PROGRAM

Support a student @ Rs. 96000 Per year
Support a Patashala @ Rs.720000 Per Year

The Trust is permitted to accept foreign contributions (under the FCRA Act.). Hence, equivalent contributions in USD and other currencies can also be made.

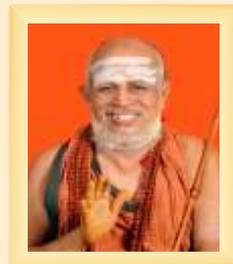
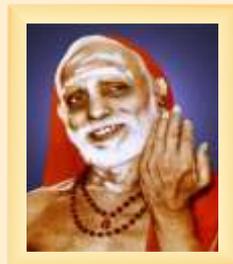
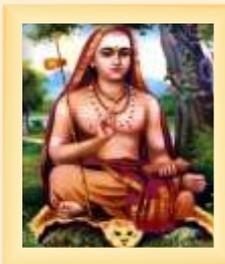
Contributions & volunteering efforts made to the trust are eligible to receive matching grants from employers (like Google, Microsoft, Amazon, Paypal, Apple, Oracle,)

*What is most desirable for human beings ?
Life dedicated to one's and others' welfare*

*What do those who have destroyed dark ignorance specially urge repeatedly ?
Charity along with sweet words, knowledge with humility, courage with patience, wealth
with renunciation. These four auspicious things are hard to attain*

SCHEMES AT A GLANCE

- Vishwavidya Scholarship program -Higher Education support UG/PG students
- Support Vedic higher learning and Vidvat Sadas
- Trivatsa - support to families with 3 Girl children
- Sponsor 1 Veda Patasala
- Sponsor 1 student in any Patasala
- Support Girl children education - sponsor a child
- Sponsor Nadaswara Patasala
- Support primary education for a Student
- Pension program for Vedic scholars
- Gho Samrakshanam - Cow support
- Special homams for world peace at Different parts of India
- Annadhanam
- Agri seeds distribution
- Provisions distribution
- Marriage assistance (Mangal Sutra etc)
- Rural development (Tank renovation, Green Cover)
- Health care (Camps, health check ups, cost of medicines, cost of treatment)
- Support of Music, tradition and culture
- Preserving Heritage structures
- Jayanthi celebrations of Acharyas
- Deva Pooja scheme
- Sanatana dharma Seva Gramam
- A Dollar a day scheme
- Vridhashramam support (Old age home)





Sri Pratyaksha Charitable Trust®

Kamakoti Krupa, No.1, 1st Floor
New no.9, Old No.3, Sripuram Lane,
Royapettah, Chennai,
Tamilnadu- 600014
Phone: 044 24993074
Mobile: +91 9841013074
Email: sripratyaksha@gmail.com

Administrative office:
1, Salai St, Kanchipuram,
Tamil Nadu 631502

www.sripratyaksha.org